



Fall 1993

Homecoming Celebration in the Capitol

President and Mrs. Ford joined family and friends on June 9 in the U.S. Capitol's Statuary Hall for an evening of reminiscence, affection, and humor. They celebrated three milestones the Fords will reach this year: Betty Ford's 75th birthday in April, President Ford's 80th birthday on July 14, and their 45th wedding anniversary this fall.

Toastmaster **Henry Kissinger** began the formal program by recounting three episodes which, for him, reflected President Ford's character. The President's battle to secure aid from Congress for South Vietnam as Saigon fell was one. The controversy over Soviet dissident Alexander Solzhenitsyn's not meeting formally with President Ford was another. Kissinger said that Ford, in pressing for Solzhenitsyn's release, had promised to make no political use of him and kept that promise even in the face of harsh criticism. The last example concerned a trip that Kissinger had planned to Africa in support of self-determination for Rhodesia but which coincided with the Texas primary in 1976. Kissinger offered to cancel the trip to avoid political controversy, but Ford refused.

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President and Mrs. Ford enter Statuary Hall for their homecoming celebration, June 9.

Kissinger summed up his comments by saying of President Ford, "He pulled us back from an abyss, seemingly so effortlessly, that what he did came to be taken for granted."

Senate Minority Leader **Robert Dole**, who served as the evening's Master of Ceremonies, offered tributes to President and Mrs. Ford. Recalling his own experience with cancer, he praised Mrs. Ford for saving thousands of lives by her openness about her breast cancer in 1974. Of the President, he said, "Jerry Ford is what America is all about—hard work, honesty, decency, and compassion."

Other speakers made special mention of the historic setting of Statuary Hall and of President Ford's twenty-five years as a member of the House of Representatives. Speaker of the House **Tom Foley** shared memories of his service with Mr. Ford before concluding with this tribute: "He brought, at a critical time in our history, stability, honesty, integrity, and restored the confidence of the country in the cen-

"He pulled us back from an abyss, seemingly so effortlessly, that what he did came to be taken for granted."

— Henry Kissinger

tral office of this country," and, "Mrs. Ford's compassion, integrity, and courage deserve the appreciation of all Americans."

House Republican leader **Robert H. Michel** echoed the homecoming theme, and assessed President Ford's service in these terms: "Your capacity for leadership, your innate sense of civility, the human quality of your political approach, and the decent, generous private man behind the principled public agenda



President and Mrs. Ford and Senator Robert Dole.

are what most of us think of when we hear the name Jerry Ford."

Hugh Sidey, long-time student of the presidency and Time columnist, focused on the qualities President Ford brought to office in the aftermath of Watergate, defining his impact simply with these words: "Character, character, character... We talk about the nature of the man."

"...the decent, generous private man behind the principled public agenda [is] what most of us think of when we hear the name Jerry Ford."

— Robert Michel

Daughter **Susan Ford Bales** spoke of the memories she and her brothers have of Washington and the Capitol. Reflecting on her parents' lives together, she said, "It really is possible not just to get older with every year, but to get better and better and better. To give more of yourselves to others and to continue increasing the circle of love."

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— Susan Ford Bales

Before hearing from President and Mrs. Ford themselves, **Paul O'Neill**, trustee of the Gerald R. Ford Foundation, announced the successful completion of the first phase of the Foundation's current fund-raising effort. Two million dollars of the \$7.5 million goal has been raised through contributions from fourteen "pacesetter" donors. These funds will be used to build the Foundation's endowment for research, educational, and exhibit

programs at the Gerald R. Ford Library and Museum.

And finally, the guests, and those watching the event on C-SPAN, heard from the "bride and groom." Mrs. Ford, speaking nostalgically about their 45 years together, said, "Jerry Ford has given me probably the most eventful and exciting and romantic time that any girl could ever hope to have." To him she said, "Thank you for taking me along on your ride."

President Ford spoke of their years together, beginning with a honeymoon that included a University of Michigan football game and a Tom Dewey political rally, and of his time in the House of Representatives. Somewhat wistfully he noted that "during the presidencies of Truman, Eisenhower, Kennedy, Johnson, Nixon, and Ford, the great decisions of the post-war world at home and abroad were not frozen in partisan gridlock nor smothered by debt. They were forged after civil debate, compromise, and consensus...the way our republic is supposed to operate, where we respect minority

"Looking back, I don't think our generation did so badly. Looking forward, I don't see any challenges we Americans can't handle or any problems we can't resolve."

— Gerald Ford

rights and cherish majority rule." His ever-positive outlook came through when he summed it all up, "Looking back, I don't think our generation did so badly. Looking forward, I don't see any challenges we Americans can't handle or any problems we can't resolve."

He recalled that Sam Rayburn had taught him that "you can disagree without being disagreeable." The reception he received from this bipartisan audience, gathered to mark a homecoming in the institution Gerald Ford admired the most, showed that he learned his lesson well.



Lady Bird Johnson was one of the honored guests at Statuary Hall.

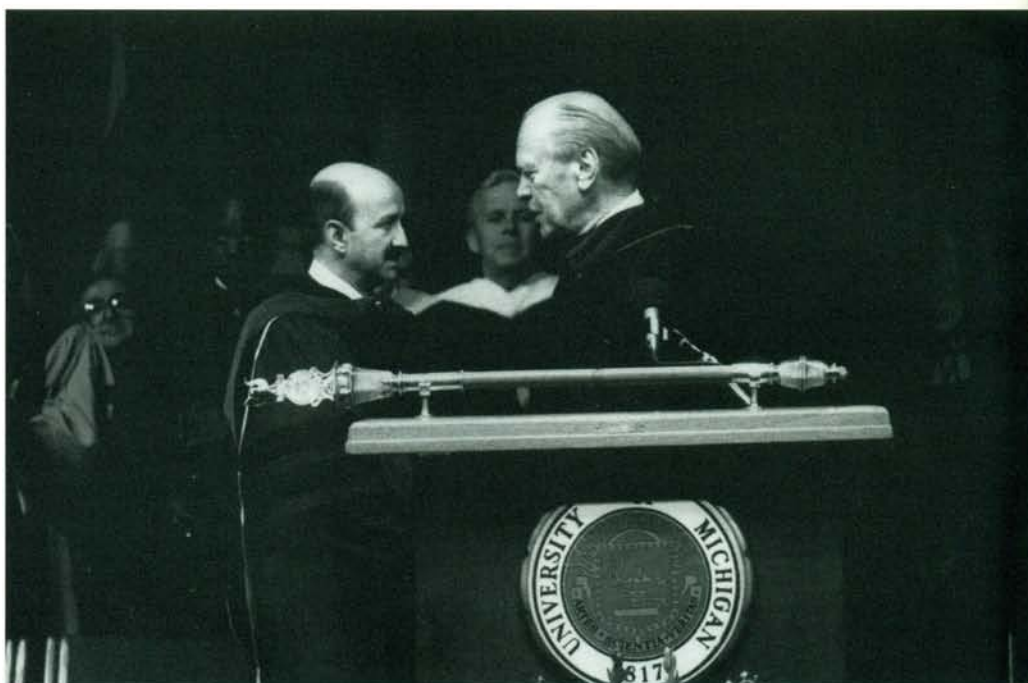
President of Mexico Delivers Third Simon Lecture

In his remarks preceding Mexican President Carlos Salinas de Gortari's William E. Simon Lecture in Public Affairs, Mr. Simon expressed his belief that "our free institutions...depend for their continued vitality on vigorous debate over the major issues that confront the public." The event, held on May 27 at the Power Center on the University of Michigan campus and sponsored by the Gerald R. Ford Foundation, focused attention on the North American Free Trade Agreement.

President Ford's introduction of President Salinas compared those who oppose NAFTA today to those who passed a high protectionist tariff in 1930 which, he maintained, contributed to the Depression of the 1930s. He said, "An affirmative NAFTA vote is for economic growth and prosperity in the western hemisphere....A negative vote to defeat NAFTA could easily trigger an economic disaster in the United States as well as elsewhere." He praised President Salinas and said that because of his "farsighted leadership" in Mexico "an economic miracle has developed."

"A negative vote to defeat NAFTA could easily trigger an economic disaster in the United States as well as elsewhere."

— Gerald Ford



Former President Ford and Mexican President Salinas at the William E. Simon Lecture on May 27.

"We want trade and not aid."

— President Salinas

President Salinas spoke of that miracle. The end of the Cold War signalled the beginning of a new age, he said. "The hallmarks of the new age are environmental protection and freer trade....Globalization and interdependence among sovereign nations are the passwords of the world of today and tomorrow." In order to be part of the new age, Mexico had to undergo major change, which he is leading.

After speaking about political reform in his country, President

Salinas turned his focus to economic opportunities. He told of his program to reduce inflation and indebtedness and to open trade, summing it up as, "We want to export goods and not people," and "We want trade and not aid."

He went on to describe the third area of change in Mexico, social programs. He included education reform, a "solidarity program" to improve the standard of living of people in rural areas and slums, an enlightened environmental policy, and a program to promote "harmony" among ecology, archeology, and community, particularly in relation to Mayan sites.

Returning to the subject of NAFTA, President Salinas said that Mexico now has the self-confidence to work with its "big neighbor" to the north and still maintain its own cultural pride.

Other guests present for the lecture and conferring of an honorary doctorate on President Salinas by the University of Michigan were Michigan Governor John Engler, former U.S. Trade Representative Carla Hills, and several members of the current Mexican Cabinet.

The William E. Simon Lectures in Public Affairs are funded by a generous donation from Mr. Simon to the Gerald R. Ford Foundation.

**"We want to export goods
and not people."
— President Salinas**



President Ford, William E. Simon, and Carla Hills discuss NAFTA in the President's office at the Ford Library prior to the Simon Lecture on May 27.

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and Betty Ford
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Walsh and Morrison Win Sixth Journalism Prizes



David C. Morrison, left, and Kenneth T. Walsh, right, with President Ford at the presentation of the Gerald R. Ford Journalism Prizes for 1992.

The National Press Club in Washington, D.C., was the setting, June 9th, for the presentation of the sixth annual Gerald R. Ford Prizes for Distinguished Reporting on the Presidency and on National Defense. The winners for 1992 are **Kenneth T. Walsh**, a senior writer for U.S. News & World Report, who won the presidency award, and **David C. Morrison**, a national defense correspondent for the National Journal. The \$5000 awards, sponsored by the Gerald R. Ford Foundation, were instituted to recognize exceptional accuracy, insight, and analysis in reporting.

In presenting the award to Walsh, President Ford noted that the judges said that Walsh's articles are "sophisticated and offer insightful analyses of varied aspects of the presidency. His fresh perspective informs and gives his readers real and enduring knowledge of presidents and the presidency."

Walsh's acceptance remarks included his belief that "despite some trends in journalism which those of us in the profession are uncomfortable with--the sound-bite mentality, the impetus to make snap judgements about people and events...many of us do feel that journalism is a higher calling, a form of public service that's aimed at informing and educating the country."

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— Kenneth Walsh

He thanked the Foundation for "setting up an awards system like this designed to recognize what is too often not recognized in journalism--serious reporting and writing that tries to accurately explain what is going on in the country."

President Ford also quoted the judges when he presented the prize for reporting on national defense to David C. Morrison. They said that Morrison's work was "indicative of a very wide span of capabilities, from the intricacies of defense budgets to the technical jargon of weaponry and cost estimating to the personalities of key players in the defense debate. His articles were the result of careful journalistic work and always a good read."

"The abrupt conclusion of the long Cold War has shattered a lot of national security rice bowls in this town."

— David Morrison

In his tongue-in-cheek acceptance remarks, Morrison lamented the fact that the "abrupt conclusion of the long Cold War has shattered a lot of national security rice bowls in this town." He said that if there's "a bigger bunch of whiners than the defense contractors about the personal and professional consequences of the new world order," it has been defense reporters. "So what if the

chances of global thermonuclear holocaust are diminishing to the vanishing point," he says "defense wienies" are secretly thinking, "so are my chances for career advancement." He noted that this award gave him the encouragement he needed to continue pursuing the "incredible shrinking defense reporting beat." Besides, "it still beats working for a living", he concluded.

Keeping with tradition, President Ford used the National Press Club forum to express his own views on a subject he feels strongly about. This year he spoke about the North American Free Trade Agreement. He referred to the Simon Lecture given by President Carlos Salinas de Gortari of Mexico in Ann Arbor on May 27. He praised Salinas's leadership in Mexico and reiterated his own views that "high tariffs and rigid non-tariff barriers are as

unsound economically and unwise geopolitically in 1993 as they were in the 1930s." He stated that "to roadblock international trade expansion, to specifically defeat NAFTA with its win-win benefits for the United States, Canada, and Mexico would potentially invite serious economic repercussions in all three nations and the entire western hemisphere."



President Ford and the judges, plus one winner, for the 1992 Gerald R. Ford Journalism Prizes. Left to right: Jim Pfiffner, Roger Davidson, Kenneth Walsh, Susan Hammond, President Ford, Paul Stares, Lawrence Cavaiola, and Capt. Edward L. Beach (Ret.).

Foundation's 12th Annual Meeting

Trustees of the Gerald R. Ford Foundation met on June 9 in Washington, D.C. for their annual meeting. They approved a budget which included funding for preliminary design work for a new core exhibit at the Ford Museum. They voted to continue funding for such projects as the Ford journalism prizes, the Gerald R. Ford Colloquium, grants-in-aid for researchers, feature exhibitions, and a variety of educational programs at the Museum and Library.

Committees reported on the current fundraising drive, in addition to programs sponsored by the Foundation over the past year. As reported elsewhere, Grand Rapids attorney Joseph Sweeney was elected to the Board of Trustees. The following trustees were elected to serve as officers: Martin J. Allen, Jr., Chairman; John G. Ford, Vice-Chairman; Robert M. Warner, Secretary; and John G. Baab, Treasurer.



The Gerald R. Ford Foundation annual trustees meeting, June 9.

Research Grants

During its fall and spring meetings, the Foundation's Grant Committee awarded sixteen grants ranging in size from \$480 to \$2,000. The selected topics, listed below, encompass a wide array of foreign and domestic issues, including the fall of South Vietnam, school prayer, foreign aid, and environmental policy. To date, eleven grant recipients have completed their research at the Library, with several more expected to visit during the fall. Recipients must claim their grants within one year of award.

The Library, with financial assistance from the Foundation, is increasing its efforts to enlarge the pool of grant applications. A flyer, describing the grants program and research opportunities at the Ford Library, is being sent to 1,500 historians and political scientists.

For grant information and collection advice, contact grants coordinator Bill McNitt at 313/741-2218.



Manuscript donor Guyford L. Stever reminisces over some of his papers with archivist Jennifer Sternaman. Dr. Stever, science adviser to President Ford, visited the Library earlier this year to see his processed collection.

Fall 1992 and Spring 1993 Recipients:

John B. Bader

Brookings Institution
"Congressional Leaders, Agendas, and Divided Government"

Larry Berman

University of California-Davis
"Disengaging from Vietnam"

Jess Bravin

San Francisco Chronicle
"Squeaky: A Story of the Sixties"

Kenneth E. Collier

University of Kansas
"Executive Branch Relations with Congress"

Bruce J. Dierenfield

Canisius College
"Making Room for God: Gerald R. Ford & the School Prayer Amendment"

Catherine Forslund

Washington University in St. Louis
"Anna Chenault: China, Asia, and United States Foreign Policy, 1950-1985"

Jeffrey A. Hale

Louisiana State University
"The Quest for Privacy: Surveillance Law Reforms of the Ford Presidency"

George C. Herring

University of Kentucky
"America's Longest War: The United States and Vietnam, 1950-1975"

Clark Hubbard

State University of New York at Stony Brook
"The Mass Media Election Revisited: The 1976 Campaign"

T. Christopher Jespersen

University of Arizona
"After the War: The United States and Southeast Asia Since 1973"

Anthony Kandel

Lander College
"Environmental Policymaking in the Ford Administration"

George A. Krause

West Virginia University
"The Political Economy of Monetary Policy Decisionmaking and Policymaking in the Post-Modern Era at the Federal Reserve"

Brigitta Loesche-Scheller

University of Zurich
"The Legacy of Johnson's War on Poverty in U.S. Policymaking"

Timothy J. McKeown

University of North Carolina
"The High Politics of U.S. Foreign Aid"

Michal Skapa

Charles University, Prague, Czechoslovakia
"Curriculum Development and Teaching of U.S.-Czechoslovak Relations"

Charles J. Tull

Indiana University at South Bend
"Present at the Collapse: Graham Martin in Saigon, 1973-1975"

World War II Exhibit Coming to Museum

The Ford Museum is eagerly awaiting the opening of the "World War II: Personal Accounts" exhibit. "Personal Accounts" is a massive display commemorating the 50th anniversary of the United States's involvement in the greatest war in history. The exhibit recounts the war through the eyes of participants, in diaries, letters, and personal recollections. "Personal Accounts" contains such priceless artifacts as Hitler's last will and testament, George Patton's diary, the safety plug from the A-bomb dropped on Nagasaki, and the original surrender documents, to name a few.

This 3600 square foot exhibit cost \$1.5 million to create and represents the largest traveling exhibition the National Archives has ever assembled. It is also the largest feature exhibit the Ford Museum has ever installed. Consumers Power Foundation, headquartered in Jackson, Michigan, has donated \$30,000 to the Museum to help defray the cost of hosting the exhibition in Grand Rapids.

A host committee, chaired by **Hank Meijer**, will plan several programs to complement the exhibit while in Grand Rapids. To date the committee has arranged the following special events:

- David Eisenhower lecture, September 22
- Lecture series every Sunday, September 19-October 17
- 1940s fashion show
- Veteran's Day commemoration
- A mock USO show, December 11 and 12, titled "I Can't Come Home for Christmas"

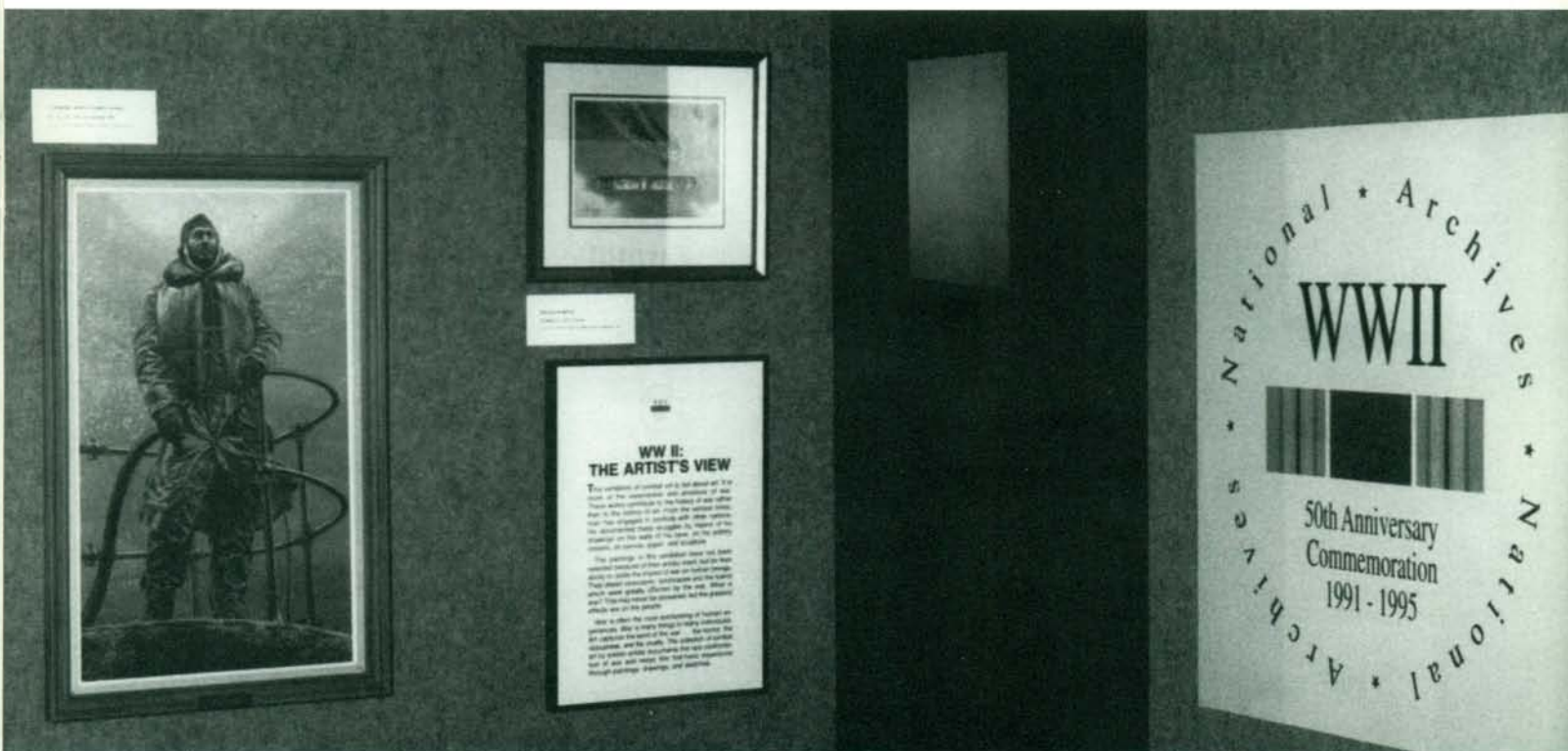
The Museum is also sponsoring other programs including:

- Film Series every Thursday in October
- A "Victory Garden" outside the Museum
- Educational programs, including tours for all high school students in the Grand Rapids area
- A 1940s Christmas ornament workshop

These exhibit enhancements represent the most ever dedicated to one exhibit at the Ford Museum. Several corporations and community organizations will provide funding and assistance for these projects.

"World War II: Personal Accounts" will open September 3 and close January 3, 1994. This is a unique opportunity for all in the area to see this moving tribute to the greatest conflict in history. **DON'T MISS IT.**

The Gerald R. Ford Library has a new telephone number:
(313) 741-2218



The Combat Art exhibit, shown from May 1 through July 31, was the first of many events scheduled for at the Ford Museum to commemorate the 50th anniversary of World War II.

COMING EVENTS AT THE MUSEUM

September 3, 1993-January 3, 1994: "World War II Personal Accounts: Pearl Harbor to V-J Day" exhibit. See article.

September 11, 1993: Community Enrichment Day. Free admission and special events.

September 19-October 17, 1993: World War II Sunday Lecture Series, including "The Home Front," "The Combat Experience," "The Roles of Women," "The Tuskegee Airmen," "The Holocaust."

September 22, 1993: An Evening with David Eisenhower, grandson of President Dwight D. Eisenhower.

October 7-28, 1993: World War II: Films of Persuasion. Shown at 7:30 p.m. on Thursday evenings. Small admission charged. Veterans free.

December 11 and 12, 1993: "Decorate the President's Christmas Tree" workshops. Registration will begin on November 19.

December 11 and 12, 1993: "I Can't Come Home for Christmas." Two performances of recreated USO show. Contact the Museum at 616/456-2675 for times and prices.

January 6-February 17, 1994: "The White House 1792-1992: Image in Architecture." Exhibit created by the American Architectural Foundation and the White House Historical Association to celebrate the bicentennial of the White House.

January 11-February 11, 1994: "Workers at the White House" exhibit. Organized by the Smithsonian Institution's Center for Folklife Programs and Cultural Studies and the White House Historical Association.

Women in Politics and Policy Conference

Graduate students in the Institute of Public Policy Studies at the University of Michigan organized a conference entitled "Women in Politics and Policy" which took place on March 11 and 12 at the University. The Gerald R. Ford Library, with financial support from the Gerald R. Ford Foundation, sponsored the first two plenary ses-

sions. The conference attracted politicians, policy makers, scholars, citizens, government officials, and activists who discussed how women gain power and use it to influence public policies. Panelists included **Marjorie Lansing**, professor emeritus of political science at Eastern Michigan University; **Lyn Kathlene**, assistant professor of political science at Purdue University; and **Ingrid Sheldon**, Ann Arbor city council member later elected mayor.

"Gender Gap Differences in Voting and Public Opinion," the second session, featured **Michael Traugott**, research scientist at the Institute for Social Research at the University of Michigan, and **Frederick Steeper**, senior polling consul-

tant for Bush/Quayle 92 and co-founder of Market Strategies, Inc. Their session dealt with the historical context for the gender gap, culminating in the 1992 presidential election.

Edited versions of the panel presentations and audience discussions have been printed by the Gerald R. Ford Foundation and are available by contacting the Ford Library.



Janet Newsity and Marjorie Lansing.

sions. The conference attracted politicians, policy makers, scholars, citizens, government officials, and activists who discussed how women gain power and use it to influence public policies.

"American Female Politicians: A Different Voice" began the conference. It dealt with such issues as



Michael Traugott and Catherine Shaw.

Sweeney Elected Foundation Trustee at Annual Meeting



Joseph M. Sweeney

At the twelfth annual meeting of the Gerald R. Ford Foundation, Joseph M. Sweeney was elected as a new member of the Board of Trustees.

Joe is a partner with the law firm Warner, Norcross and Judd in Grand Rapids. He served as a member and pro bono counsel of the Gerald R. Ford Commemorative Committee, which originally planned the Library and Museum, and has continued as a member of the Museum's Liaison Committee. He also assisted in preparing the original grant of President Ford's papers and artifacts to the National Archives.

In addition to his service for the Ford Library and Museum, Joe is President-elect of the Grand Rapids Bar Association, Trustee of the Central Michigan University Alumni Board, and a board member of St. Mary's Hospital. He received his B.A. and M.A. degrees from Central Michigan University and his J.D. degree from Emory University.

Joe and his wife, Ann, reside in East Grand Rapids, Michigan, and have four children, Kathryn, Maureen, Bridget, and Mark.

The Gerald R. Ford Foundation Newsletter

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The Gerald R. Ford Foundation is a private, non-profit corporation whose programs are supported entirely by contributions and bequests in an effort to honor Mr. Ford's lifelong commitment to public service. The focus of the Foundation is on community affairs and educational programs, conferences, symposia, research grants and special projects that improve citizen interest and understanding of the challenges that confront government, particularly the presidency. Inquiries regarding contributions should be addressed to Martin J. Allen Jr., Chairman, Gerald R. Ford Foundation, 303 Pearl Street, NW, Grand Rapids, Michigan 49504.

Gerald R. Ford Foundation

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*For information about Library programs:
Gerald R. Ford Library, 1000 Beal Avenue,
Ann Arbor, MI 48109 (313) 741-2218*

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