On July 14, 2014 Secretary James A. Baker, III, Trustee of the Gerald R. Ford Presidential Foundation, participated in the Annual Wreath Laying Ceremony at the Tomb of President Gerald R. Ford. This year marked the 101st Birthday of the President.

In addition to the Wreath Laying Ceremony, Secretary Baker unveiled a new granite marker at the Museum designed to assist the public visiting the Tomb of President Ford and First Lady Betty Ford. While at the Museum Secretary Baker also participated in a Ribbon Cutting Ceremony at the new Museum exhibit entitled “Taking the Seas: Rise of the American Aircraft Carrier”.

Secretary Baker then presented the William E. Simon Lecture in Public Affairs to a capacity crowd during lunch at the Amway Grand Plaza Hotel. Secretary Baker was awarded the Col. Ralph W. Hauenstein Fellowship for his distinguished public service following the Simon Lecture presentation.

Top Photo: Trustee Jim Baker and Foundation Chairman Red Cavaney admire the new granite marker near the Gerald R. Ford Presidential Museum.

Middle Photo: Trustee Susan Ford Bales (left) and Vice Chairman Hank Meijer (right) present a bust of President Ford to Trustee Jim Baker following the Simon Lecture in Public Affairs.

Bottom Photo: Trustee Susan Ford Bales is joined by Trustees of the Foundation in addition to Foundation Executive Director Joe Calvaruso, Library and Museum Director Elaine Didier, Museum Curator Don Holloway and Museum staff at the Ribbon Cutting Ceremony for the new Museum exhibit “Taking The Seas”.

Susan Ford Bales, Dick Ford and Vaden Bales place the Ford Family Wreath.
August 9, 2014 marked the 40th Anniversary of the Swearing-in of Gerald R. Ford as the 38th President of the United States. Programs and tributes being planned to highlight President Ford’s presidency are listed on the Foundation’s website.

The Foundation’s Annual Meeting and Dinner was held in Washington, D.C. in June. A wonderful tribute was given to Jack Marsh, who served as Counsellor to President Ford and Army Secretary in the Reagan Administration. Jack received the 2014 Gerald R. Ford Medal for Distinguished Public Service for his years of extraordinary public service.

At the Annual Trustees Meeting, Red Cavaney was elected Foundation Chairman. Red previously served as President of the Foundation. Terry O’Donnell was elected as the Foundation’s Secretary. Hank Mejier continues as Vice Chairman and David Hoogendoorn as Treasurer. A special thanks to Steve Ford and Greg Willard for their years of dedicated service to the Foundation as Chairman and Secretary, respectively, and the support they gave me.

Both continue to serve as Trustees.

Three new Trustees have joined the Board - Bryce “Larry” Harlow, J. C. Huizenga and Fred P. Keller. In addition, the Foundation welcomes Brian C. Becker, David S. Hooker, Paul H. O’Neill, Jr., James P. Ursomarso and Frank G. Zarb, Jr. who were elected to serve as new Associate Trustees. Thank you to our new Trustees for helping to continue the mission of the Foundation. You can learn more about each of them later in the newsletter.

Trustee Jim Baker delivered the 2014 Simon Lecture on July 14, President Ford’s 101st Birthday. Jim’s outstanding lecture is published in its entirety in this newsletter. The wonderful Annual Wreath Laying Ceremony took place at President Ford’s Tomb that day. Following the Wreath Laying Ceremony, was the Ribbon Cutting for the new temporary exhibit on the History of American Aircraft Carriers highlighting President Ford’s leadership on the USS Monterey and his namesake carrier, the USS Gerald R. Ford.

Thanks to each of you for your continued support of the Foundation and President Ford’s legacy!

Looking Back
Frank Zarb

In 1974 Frank Zarb was appointed “Energy Czar” by President Gerald R. Ford, holding dual appointments in the Energy Resources Council and the Federal Energy Administration until 1977. He also served as Assistant Secretary of Labor and Associate Director of the Office of Management and Budget in the Nixon Administration.

From 1997 to 2001, Frank Zarb was Chairman and CEO of the National Association of Securities Dealers (NASD), and head of the NASD’s stock exchange, the NASDAQ. He serves on the Board of Directors of the Computer Industry Association of America, the National Association of Securities Dealers (NASD), and the International Capital Markets Association. He also serves on the Board of Directors of the Securities Industry Council, the Council of Institutional Investors, and the Global Industry Council of the Securities Industry Council.

Hofstra University has recently completed the Frank Zarb Collection in its Special Collections. It is now available online: www.hofstra.edu/Library/libspc/libspc_archives_frank_zarb_collection.html

All Photos Courtesy of Dr. Robert M. Humphries unless otherwise noted.
Welcome New Members of the Gerald R. Ford Presidential Foundation Board of Trustees:

Bryce “Larry” Harlow’s career has been distinguished by his extraordinary capacity to rise to the top of organizations in both public and private sectors. He has built a reputation for tireless, honest and sophisticated advocacy in working with the U.S. Congress and Administrations of both political parties.

His government service spans over 15 years, serving three administrations in virtually every type of federal agency. In President George H.W. Bush’s Administration, he was Deputy Under Secretary of the Treasury and later, Assistant Secretary of the Treasury for Legislative Affairs. Larry was twice appointed by President Reagan to his legislative staff beginning in the Environmental Protection Agency as Director of the Office of Legislation and later, in a similar role, for the Federal Trade Commission. He served as Special Assistant to the President for Legislative Affairs during the President’s second term.

He has handled the confirmation process of many dozens of Presidential nominees and has been involved in Congressional consideration of hundreds of legislative measures. He has had a senior planning and management role at the last five Republican National Conventions, directing the proceedings of each session of the Conventions in 2004, 2008 and 2012. Larry left government in 1991 to join one of Washington’s premier government relations firms, Timmons and Company. He was President and Chief Executive Officer of Timmons from 2000 to 2009 and, following its merger, was Vice Chairman of the Prime Policy Group in 2010. He opened Harlow Government Relations LLC in 2011, building on a career of constructive relationships across many industries and agencies of government.

J.C. Huizenga is an entrepreneur, education reformer and business leader. He is the chairman and founder of Huizenga Group which operates seven diverse manufacturing companies, a commercial contracting firm, and a consumer products packaging company. Mr. Huizenga also began National Heritage Academies, now serving over 54,000 students and launched a high school initiative, PrepNet, which operates a network of 5 college preparatory high schools in Michigan. Both companies have been listed in Inc. Magazine’s “500 Fastest Growing Private Companies.”

Mr. Huizenga serves on various boards: Mackinac Center, Acton Institute, Seidman School of Business, Grand Valley State University Foundation and Hauenstein Center for Presidential Studies. Mr. Huizenga has also chaired the Michigan Chamber of Commerce.

Mr. Huizenga earned a bachelor’s degree in economics from Hope College in Holland, Michigan and his MBA from Michigan State University.

Fred P. Keller is founder and Chair of Cascade Engineering a diversified manufacturer whose markets include transportation, waste management, office furniture, water filtration and renewable energy project management. The company employs 1200 people in 13 locations throughout the US and Budapest, Hungary. Cascade Engineering is comprised of 11 strategic business units, one of the largest Certified B Corporations in the world, and is widely recognized for its business achievements and community involvement.

Fred is the Executive-in-Residence at the Center for Positive Organizations at the Stephen M. Ross School of Business at the University of Michigan. He has been a visiting lecturer at the Samuel Curtis Johnson Graduate School of Management at Cornell University since 2002. He served as chair of the U.S. Department of Commerce Manufacturing Council and is a trustee of the W.K. Kellogg Foundation. Fred has also served on the board of directors of Fifth Third Bank of West Michigan and Meijer, Inc.

Fred has been part of many community organizations and change initiatives and is the chair of Talent 2025, a catalyst for the development of an integrated talent system to meet employer needs throughout 13 Michigan counties and co-chair of K-Connect a Kent County collective impact systems change collaborative. A Grand Rapids, Michigan native, Fred holds a B.S. in materials science and engineering from Cornell University and an M.S. in business management from Rensselaer Polytechnic Institute.

Associate Trustees:

Dr. Brian C. Becker is the President of Precision Economics, LLC and has served as an economic expert witness and consultant for 22 years after earning a Ph.D. in Applied Economics from The Wharton School of the University of Pennsylvania, and a B.A. in Applied Mathematics and Economics from The Johns Hopkins University. Dr. Becker has produced more than 500 expert reports for Fortune 500 corporations, international law firms, the Internal Revenue Service, the Department of Justice and many others.

David S. Hooker is the President and CEO of the Frederik Meijer Gardens & Sculpture Park. David is a seasoned business professional with 25 years of senior leadership positions at DaVinci Capital, C & H Holdings, LLC and Mazda Great Lakes. David earned his MBA at the University of Michigan. He earned his B.A. in Economics from Kenyon College in Gambier, Ohio.

Paul H. O’Neill, Jr. is the Managing Member of the O’Neill Alpha Fund. Mr. O’Neill co-founded Value Capture LLC., was Managing Director of O’Neill Advisory Services, Vice President and Partner of Counseling at Ayco Company. Mr. O’Neill received a J.D. from Hofstra University School of Law in 1990 and a B.S. in Economics from Northeastern University in 1987 (cum laude).

James P. Ursomarso serves as Vice President of Union Park Automotive Group in Wilmington, DE. He serves as Chairman & CEO of the Caesar Rodney Institute and President of the Delaware Automobile & Truck Dealers Assoc. James is a graduate of Georgetown University and Duke Law School and studied at Sophia University in Tokyo, Japan.

Frank G. Zarb, Jr. is a Partner in the Corporate Department and resident in the Washington, DC office of Proskauer where he concentrates his practice on regulatory matters under the federal securities laws, as well as on U.S. and cross-border corporate transactions. He counsels public and private companies, as well as broker-dealers and other financial intermediaries on a wide range of regulatory compliance matters. Frank received his J.D. from the University of Michigan Law School and a B.A. from Brown University.
On June 2, 2014 The Ford Family and the Gerald R. Ford Presidential Foundation presented Trustee John O. Marsh, Jr. with the Gerald R. Ford Medal for Distinguished Public Service for his years of honored service to our country. The Annual Dinner has continued to be the setting to recognize outstanding public contributions by individuals who reflect the qualities demonstrated by President Ford during his public service career. “Jack” Marsh, among his decades of service, is the longest serving U.S. Secretary of the Army and also fought in the Vietnam War for one month, never revealing to his fellow soldier that he was a Member of Congress from Virginia. President Ford had reflected on how “Marsh, more than anyone else, was the man who bridged the gap between the Nixon and Ford White House staffs.”
Richard Wennekamp, Tati Wennekamp and John Shlaes.

Trustee Carla Hills.

Foundation Chairman Red Cavaney.

Trustee Mike Ford (right) and Tom Getman.

[Uncle] Dick Ford (center) is surprised with a birthday cake at the Annual Dinner by Mike Ford, Susan Ford Bales and Steve Ford.

(l-r) Library and Museum Director Elaine Didier, Trustee Donald Rumsfeld, Archivist of the United States David Ferriero and Trustee Steve Ford at the Foundation’s Annual Dinner.

(l-r) Gleaves Whitney, Honorary Trustee Ralph Hauenstein, Trustees John Engler and Mark Murray.
Remarks by Foundation Chairman Red Cavaney:

As we gather around his Tomb on the occasion of President Ford’s 101st birthday, each of us bears personal witness to his remarkable life.

Those of us assembled here today are noteworthy, for – together – we form a wonderful mosaic of the life of Gerald R. Ford. Just look around. Several of you knew him as Dad, as father-in-law, as brother, or as Uncle Jerry. In the White House, he was “boss” to several of us here today.

And, many of you knew him for decades here in Grand Rapids as your neighbor, your friend, your Congressman and your President. While our relationships and connections to Jerry Ford are diverse, I believe each of us has a shared, similar memory of him – we knew his integrity, we knew his humility, and we knew his strength of character. Yes, we knew President Gerald R. Ford in ways others are just now beginning to fully appreciate.

The Museum’s new Student Learning Center, soon to be built just a few short steps from here, will include state-of-the-art communications tools and curricula to encourage young students to serve their communities with that same character and integrity that President Ford lived by each day.

As the newly-elected Chairman of the Gerald R. Ford Presidential Foundation, I look forward to continuing to expand President Ford’s legacy.

Too few of our fellow citizens fully appreciate his incredible contributions as President. He assumed the Presidency, unelected, in some of our nation’s darkest days. Yet, he did not despair. He pledged to put the country’s interests before his own. Thanks to his leadership, character, and integrity; a mere thirty months later, our nation was shedding its gloom and despair, enabling the country to conduct a spirited, closely contested Presidential Election in 1976.

In closing, I want to especially thank Secretary Baker for his extraordinary effort in coming here today; as he has traveled directly from the Republic of Georgia, where he was representing the President at the state funeral paying tribute to the late President Eduard Shevardnadze.

We so appreciate your being here today, Mr. Secretary, and look forward to your Simon Lecture Luncheon Address.
Foundation News

Reverend Stephen Holmgren gives the Benediction at the Wreath Laying Ceremony.

Laying of the Wreath from President Barack Obama by General Phillip Owens.

Left: Family Wreath is placed by Susan Ford Bales, Dick Ford, and Vaden Bales.

Boy Scout Whitaker Costerman places flowers at the Tomb of First Lady Betty Ford.

Bouquet of flowers placed at First Lady Betty Ford’s Tomb by Trustees J.C. Huizenga (center) and Colonel Ralph Hauenstein (right) and Tammy Huizenga.

A new granite marker is unveiled by (l-r) President of Grand Rapids City Council Rosalynn Bliss, Trustee Jim Baker, Chairman Red Cavaney and Trustee Susan Ford Bales prior to the Wreath Laying Ceremony.

(l-r) Judy Hooker, Trustee Bob Hooker, and Grand Rapids City Council President Rosalynn Bliss place Wreath on Behalf of the Citizens of Grand Rapids.

The Invocation is given by Major Norman Grainger of The Salvation Army.

Right: Officers from the Michigan National Honor Guard pay their respects at the Tomb of President Gerald R. Ford and First Lady Betty Ford.

Three Volley Salute

Echo Taps.
Ladies and gentlemen, I am delighted to be back in Grand Rapids and the Ford Museum.

I have been asked to discuss today some of the challenges facing our country. But first, I want to say a few words about President Ford, a man who served his fellow Americans with dignity and grace during a time of great upheaval in our nation.

In many ways, the situation in the United States today is similar to the one that Gerald Ford faced when he placed his hand on the Bible on August 9th, 1974 to take the oath of office. Recession was presenting the country with what at the time was arguably its worst economic time since the Great Depression. The country was weary of war after a long conflict in Vietnam. Americans were jaded toward a political system that many felt had let them down. Our national psyche was taking a beating. Countless people worried that the American dream was a thing of the past.

Then, into this national morass came a man with a true moral compass. He exemplified the plain talk of a Midwesterner, the resolution of a Michigan Wolverine offensive lineman, the bravery of a Pacific war hero, and the intellect of a Yale Law School graduate. He was all of that -- and much more. Most of all, he was, quite simply, a beautiful human being.

President Ford may have lacked glibness. But he had something more important -- he had character. Gerald Ford, as the country, and indeed the entire world would soon learn, possessed character traits that we associate with the Boy Scouts. He was trustworthy, loyal, and reverent. (Of course, this should not have come as a surprise because he was, after all the first American president who earned his Eagle Scout rank.)

For President Ford, “Decency” and “Honor” were more than merely words that politicians throughout the ages have repeated in high-minded speeches. They were ideals to be incorporated into the way one lived one’s life.

And so let me say a bit about what I believe were among President Ford’s most exemplary traits -- traits that contributed to his effective brand of leadership. I think that it is particularly instructive to consider these character traits at this point in our country’s history because they are the very traits that are needed today in Washington, where once again, confidence in our country -- and our elected officials -- is waning.

Let me start with the leadership trait that I think was his most important -- his selflessness.

Like most politicians, President Ford understood that winning an election means self-preservation. But unlike too many today, he was unwilling to sacrifice his principles in order to satisfy the whims of the electorate.

Faced with an enormous dilemma about whether or not to pardon President Nixon in the aftermath of Watergate, President Ford didn’t look to his political consultants for advice. He knew what they would say -- that pardoning President Nixon would hurt him at the polls. And it certainly did two years later.

Instead, he did the very same thing that we tell our children to do when they are confronted with a difficult problem. He looked to his own heart for guidance. And after he found the answer, he explained it this way to his countrymen. “My conscience,” he said, “tells me that it is my duty to not only proclaim domestic tranquility but to use every means that I have to ensure it.”

That courageous act, when the buck truly did stop at his desk, allowed the nation to move forward from a very troubling time. I think that characteristic of selflessness is the reason President Ford was able to heal our injured country -- even if it ultimately cost him his job, which I believe it did.

A second leadership trait that President Ford exhibited was bipartisanship.

A moment ago, I said that President Ford was a man of principle. And he was, make no doubt about it. He was particularly worried about the influence an ever-growing government was having on our country.
He expressed those thoughts eloquently. “If the government is big enough to give you everything you want,” he said, “it is big enough to take away everything you have.” And he was right.

But President Ford was also a creature of the Congress who served for more than eight years as the House minority leader before he became Vice President and then President. As well as anyone, he understood that our democracy is based upon negotiation and agreement. “Truth,” he once said, “is the glue that holds government together. Compromise is the oil that makes governments go.”

President Ford, like all politicians, had political adversaries. They come with the turf. But he didn’t have political enemies. He knew how to disagree agreeably. President Ford understood that bi-partisanship is important not only for getting things accomplished, but for making sure they don’t get undone when there are the inevitable shifts of power in Washington.

If every White House practiced the same broad-gauged approach that President Ford did almost 40 years ago, we would be a much better and more productive country for it.

A third leadership trait is one that he demonstrated side-by-side with his wonderful first lady – Betty. That, of course, was their perseverance in the face of adversity.

Life did not always go according to storybook plans for Jerry and Betty Ford, particularly when it came to her battles with substance abuse. But rather than do the easy thing, and give in to her addiction, Betty Ford chose the difficult path. She confronted those demons that were her problem head-on -- and she conquered them. And then she did something even more heroic -- she helped others do the same thing. With President Ford always supporting her, she was able to turn trials into triumphs.

If ever there was an example of how Americans should respond to the inevitable challenges we all will face at one time or another, the Fords were it.

The tragedy of President Ford’s service is that the American people did not give him a full term in office. Had they done so, I am sure that his already sizeable footprint in American history would have been even larger. Why? Because at his very core, Gerald Ford was a leader, one who was guided by a clear conscience and a dogged determination to see his country at its very best.

The brand of leadership that President Ford practiced is sorely needed today to confront the serious challenges that our country faces. Choices do matter. And our nation will continue to struggle if we don’t make the right ones.

The first challenge I want to note is expanding free trade.

Bill Simon had it right about liberal trade and investment. Bringing down barriers to U.S. trade and investment is good for American business, American workers, and the American economy. Protectionism raises prices, stifles innovation, and invites retaliation from trading partners.

A critical trade issue requiring White House action today is the Trans-Pacific Partnership, a major trade agreement between 12 Pacific Rim countries. Negotiations on the proposed partnership are stalled at the same time that Beijing is pushing for 16 Asian nations to create a competing Regional Comprehensive Economic Partnership. Government and business leaders in the region, including traditional American allies, are waiting for Washington to move decisively to “seal the deal” on the Trans-Pacific Partnership.

Part of sealing the deal, of course, means that the White House must push for now-stalled legislation to give President Obama so-called “fast track” authority to negotiate trade deals in order to strengthen its own hand in trade talks. The Administration should press recalcitrant congressional Democrats on this issue.

This is a “no-brainer.”

James A. Baker, III Simon Lecture continued on pages 10-11
A second challenge is developing regional stability in the Middle East, particularly given what is now happening in Iraq. We should now take the lead in organizing regional negotiations to develop a multilateral strategy dealing with the conflicts in Iraq, Syria and elsewhere in the region. Because those conflicts are fueling global terrorism, an international solution is needed to address the larger economic, religious and political forces that feed them.

Such negotiations must include all of the region’s players - including Israel and Iran. Russia, China and European Union must also be included. After all, every one of these countries has an interest in preventing the Islamic State in Iraq and Syria from spreading its influence and terror. Whether we like it or not, any effort without Iranian participation will likely fail, and Iran did cooperate with the United States early on in the conflict in Afghanistan.

Are there obstacles to organizing such negotiations? Too many to list. Is success guaranteed? By no means. But the same can be said of most important diplomatic initiatives. And this approach should be doable given the threat of enhanced terror that inaction would entail to all countries.

A third challenge facing our country is correcting a “squishy” foreign policy -- one that has left too many around the world wondering if America still says what it means and means what it says.

We should be careful about making promises or threats without considering the consequences. This is especially true when it comes to presidential declarations, which are authoritative statements of U.S. foreign policy. President Obama’s famous “red line” on chemical weapons’ use by the Syrian government is a cautionary example of the disarray that an injudicious statement -- however off-hand -- can cause.

We need to be consistent. We need to be clear. And we need to use all the tools at our disposal.

One example: addressing Russia’s outrageous seizure of Crimea and its continuing meddling in internal Ukrainian affairs. Rolling the tanks is simply inconsistent with an concept of a stable world order.

Working with our European allies, we need to maintain sanctions and, if necessary, ramp them up. But we should also re-visit the missile defense shield that would have been maintained in Poland and the Czech Republic. We should bolster permanent US Army and Naval forces in countries like Poland and the Baltics. And we should put into place energy policies that can help wean Europe from its reliance on Russian energy.

The fourth challenge is Global Climate Change.

Now hear me good. I am not an expert on the world’s climate. But I am a hunter and fisherman and an outdoorsman who believes that it is important that we responsibly shepherd our resources for future generations. And so, I can support efforts to reduce carbon emissions inside this country -- but only if the approach is the right one.

But the White House should be wary of unilaterally reducing carbon emissions at the risk of damaging our fragile economic recovery. I am referring to the proposed EPA regulation of existing electrical power plants. Many believe that these regulations will raise consumer prices and reduce economic growth.

However, global climate change, as its name implies, is a global problem, one that requires a coordinated response from other major emitters, particularly China and India. Before implementing an American-only emissions-reduction plan, the White House should press these and other countries to join Washington in working towards a truly global solution.

There are, of course, many other challenges confronting our nation. Our ticking federal debt bomb threatens an American economy that is the bulwark of our greatness. A tattered and antiquated immigration policy needs an overhaul that guarantees a steady workforce while maintaining control of our borders. Education reform is badly needed so that Americans can continue to compete with their counterparts in Europe, Asia and the rest of the world.

But perhaps our biggest challenge -- the one that makes it difficult for us to address our other challenges -- is the political polarization that seems to paralyze good government in Washington and across the country.
Now we should not be sentimental about the past. American politics has always been a contact sport. I know. I've played it. And I've got the bruises to show for it.

But it seems to be getting worse -- and more unforgiving.

In recent years -- driven by a 24/7 news cycle that thrives on controversy -- Washington has become a place where some consider “compromise” to be a dirty word. There are other reasons for our political dysfunction, including news outlets that align themselves with one party or another rather than view themselves as apolitical reporters. Further, the fine-tuning of our redistricting process has left us with “safe” congressional seats that virtually guarantee victory by one party or the other, and thus push candidates further and further away from the center.

So, you ask, what can we do to revive bipartisanship?

In Washington, that will take leadership in both parties! But American voters must also shoulder responsibility. We must realize that in a democracy, no one side gets to make all of the rules. Our country has survived and thrived for so long, in large part, because we have learned how to compromise on important issues.

Ladies and gentlemen, President Ford understood the need for consensus building. He served our nation when bi-partisanship was more than an empty slogan -- and he was a leading practitioner of it. And his perseverance and dignity, even in the face of the very toughest of challenges, remain examples upon which we all can draw.

Today, 101 years after he was born -- and almost 40 years after he became President, an office that he did not initially seek, but graciously accepted -- we remember Gerald Ford as an honest, ethical, and talented public servant. He was a leader with unquestionable character and integrity.

But more importantly, perhaps, we remember him as a true American patriot who always put his country’s interests ahead of his own.

Our country would be better off today -- and our future brighter tomorrow -- if our elected officials could call upon those traits that defined President Ford’s leadership as they confront the difficult challenges that lay ahead.

Thank you, may God bless you and may God bless this country that Gerald Ford loved so much and served so well.
The Gerald R. Ford Presidential Foundation was honored to present the 27th Annual Gerald R. Ford Prizes for Distinguished Reporting in 2013 at a luncheon on Monday, June 2, 2014 at The National Press Club in Washington, D.C.

In 1988, the Gerald R. Ford Presidential Foundation established the Journalism Prize Competition. With this $5,000 annual award, President Ford wanted to recognize and encourage thoughtful, insightful, and enterprising work by journalists covering the presidency and national defense.

This year, CBS News’ Chief Washington Correspondent Bob Schieffer joined Chairman Steve Ford to present the prizes, one for distinguished achievement in reporting on the presidency and another on national defense during the calendar year 2013. This year marks Bob Schieffer’s 57th year as a reporter and his 45th year at CBS News. He is one of the few broadcast or print journalists to have covered all four major beats in the nation’s capital - the White House, the Pentagon, the State Department, and Capitol Hill.

The 2013 Gerald R. Ford Prize for Distinguished Reporting on National Defense was awarded to Dave Philipps who reports on military affairs for The Gazette in Colorado Springs, CO. The award recognizes journalists whose high standards for accuracy and substance help foster a better public understanding of National Defense. When announcing their decision the judges issued the following statement:

"Mr. Philipps’ stories took courage to write and publish. His body of work raised important underlying issues...The power of his reporting had an immediate impact on the national dialogue and on the lives of wounded warriors." “This was a unanimous selection by the judging panel.”

The 2013 Gerald R. Ford Prize for Distinguished Reporting on the Presidency was awarded to Glenn Thrush, Senior Writer for POLITICO Magazine. When announcing their decision the judges issues the following statement:

“As modern presidential administrations become ever more sophisticated in controlling their desired message, the job of reporting on government has become correspondingly more difficult. With reporters often funneled to well-rehearsed official spokesmen, and denied access to candid exchanges with responsible public officials and staffers, the public depends increasingly for accurate information by industrious, persistent and credible reporters who can somehow get around and beyond barriers thrown in their way.” “In his work product, Glenn Thrush demonstrated the very best qualities of a free press -- including resourcefulness, energy, independence, empathy and a strong sense of history. His work makes him a most deserving recipient of this year’s award for Distinguished Reporting on the Presidency.”
On July 4, 2014, Her Majesty Queen Elizabeth II christened the Royal Navy’s new aircraft carrier the *HMS Queen Elizabeth* at a Naming Ceremony held at the Rosyth, Scotland shipyard. The carrier is the seventh Royal Navy vessel honored by Her Majesty as its Sponsor. The christening was filled with patriotic spirit and wonderful pageantry, highlighted by a bottle of whiskey being broken on the bow of the new carrier, instead of the traditional bottle break of champagne.

First Sea Lord and Chief of Staff of the Royal Navy, Admiral Sir George Zambellas proudly explained at the Ceremony that the new carrier will keep “the Great in Great Britain and the Royal in the Royal Navy”. The carrier and her under-construction sister ship, the *HMS Prince of Wales*, will be the largest ships in the British Navy and are expected to begin their service within the next several years.

A special ceremony was also held during which President Gerald Ford was remembered and honored. Admiral Zambellas, *HMS Queen Elizabeth* Captain Simon Petitt, and Director of Ships Tony Graham, on behalf of the crew of the *HMS Queen Elizabeth*, paid tribute to President Ford with two gifts to Susan Ford Bales, Sponsor of the *USS Gerald R. Ford*. Susan presented a special gift to *HMS Queen Elizabeth* in tribute to President Ford and the crew of the *USS Gerald R. Ford*. Susan’s gift was an exact replica of the White House sandstone memento she placed under the island of the *USS Gerald R. Ford* during the January 26, 2013 Island Landing Ceremony at Newport News Shipyard. Captain Petitt commented on the gift from Susan, “I am stunned by both the beauty and importance of the sandstone block inlaid with your father’s Seals of Office. It is a piece of history that will sit proudly onboard the *HMS Queen Elizabeth* for her entire life. It will be a permanent reminder of your father’s extraordinary leadership and integrity, and the significance of the relationship between our two Nations.”

Other guests from the United States attending the Christening in Scotland included Navy Secretary and Mrs. Ray Mabus, Chief of Naval Operations Admiral Jonathan Greenert, Foundation Trustee Vaden Bales, and several of Susan’s fellow shipbuilders from Newport News Shipbuilding. Photos courtesy of the British Royal Navy.

### Progress Continues on *USS Gerald R. Ford* and Plans For The Carrier’s 2016 Commissioning

Outstanding progress continues with the construction of the aircraft carrier *USS Gerald R. Ford* (CVN 78). And planning is already underway for her anticipated Commissioning in 2016.

Newport News shipbuilders recently successfully completed anchor testing on the *Ford*. Ship Sponsor Susan Ford Bales tested out the anchor for herself. Accompanied onboard by Geoff Hummel, director of general manufacturing for *Ford*, and fellow Foundation Trustees, Chairman Red Cavaney, Doug DeVos, and Greg Willard, Susan was able to deploy and retrieve the anchor using the new electrically powered anchor system that is unique to *Ford’s* design.

Anchor load tests are performed by attaching additional weight to the anchor to simulate both a 180-foot drop and a 360-foot drop. The anchor handling system must be ready to deploy at a moment’s notice in the event of an emergency. The 1,440-foot chain consists of links made of high-strength steel, each link weighing about 136 pounds. At 30,000 pounds, *Ford’s* anchor is significantly lighter than the *Nimitz*-class anchors, corresponding to the overall lighter weight of the carrier itself.

During her visit, Susan joined *USS Gerald R. Ford* Captain John Meier and crew members, representatives of the Navy League, and her fellow Commissioning Committee members to continue their work on planning special additions to the ship and for the *Ford’s* Commissioning.
Every year high school students in Michigan are encouraged to submit 30-second public service announcements (PSAs) promoting positive choices in the areas of character, education, healthy lifestyles, and/or celebrating diversity. More than $20,000 in prizes are awarded each year.

This year eleven of the top 12 cash prize winners were from West Michigan. All 60 of the top PSAs were shown at the awards reception June 7 at Celebration Cinema North in Grand Rapids. The purpose of the film festival is to highlight the talent of Michigan’s audio and visual students, while allowing them to make a positive impact on Michigan’s K-12 youth.

The Gerald R. Ford Presidential Foundation is a proud Legacy. Ford Foundation Executive Director Joe Calvaruso, Managing Director of Van Singel Foundation Joana Leatherman, and “Black and Blue” Director Brian Kruger were on-hand to congratulate this year’s winners. Brian Kruger was the keynote speaker. He highlighted his career as a Producer and Director and spoke to the students about directing “Black and Blue”, the story of Gerald Ford, Willis Ward and the 1934 Michigan-Georgia Tech Football game.

Congratulations to all of this year’s winners and participants!

**F.O.P. Ceremony at the Gerald R. Ford Presidential Museum**

June 20, 2014

During a ceremony on June 20, 2014 at the Gerald R. Ford Presidential Museum, the Grand Rapids Fraternal Order of Police Lodge No. 97 officially changed it’s name to the “Gerald R. Ford Metro Lodge No. 97”.

The Fraternal Order of Police is the nation’s largest police organization with a membership of 310,000. Founded in 1915, the F.O.P. represents professional, full-time officers from all agencies of law enforcement. The State Lodge of Michigan was formed in 1939 and is proud to be Michigan’s largest and oldest law enforcement organization with a membership of 7,500 Active and 5,000 Associate members organized in 70 lodges located throughout the State. The F.O.P. is recognized as the Voice of law enforcement.

The Grand Rapids Fraternal Order of Police Lodge No. 97 was granted its Charter on February 19, 1939. President Gerald R. Ford was a lifetime member of the lodge. ~ Courtesy of the Gerald R. Ford Metro Lodge No. 97.
Patricia Hill Burnett at the Gerald R. Ford Presidential Library.

She served four terms on the Michigan Women’s Commission, two times as its chair. NY. She became a co-founder of the Michigan chapter of the National Organization of Women, and served as a member of NOW’s national board.

Her extraordinary life. It is a great read!

Ms. Burnett’s papers from her work with NOW are located in the Bentley Historical Library next door to the Ford Library. In 1995, at the mere age of 75, Ms. Burnett published True Colors: An Artist’s Journey from Beauty Queen to Feminist, which recounts many fascinating experiences from her extraordinary life. It is a great read!
Naval Historical Foundation Executive Director Captain Todd Creekman, USN (Ret.) attended the opening of the new exhibit at the Gerald R. Ford Presidential Museum in Grand Rapids, MI on July 14, 2014. The exhibit, called “Taking the Seas: Rise of the American Aircraft Carrier,” discusses the history of aircraft carriers from their development during World War I to the present day innovations seen in the USS Gerald R. Ford, a new class of carrier named after President Ford.

The new exhibit explains how the American battleship, the most formidable naval vessel of the early twentieth century, was soon dwarfed by the aircraft carrier during World War II. The carrier forever replaced the battleship as the most powerful ship in the United States Navy fleet. The focal point of the exhibit chronicles President Ford’s life and records his career transition from sailor to President and politician through the development of U.S. aircraft carrier power during the twentieth century. Gerald Ford rode the waves of innovation as a naval officer during World War II and then as a proponent of the nuclear carrier program at a time when many agitators against a nuclear Navy greatly outnumbered supporters.

Gerald Ford served as President of the United States when the nuclear-powered aircraft carrier USS Nimitz (CVN 68) was commissioned in 1975. He was one of the few to possess the foresight to understand the cost-benefit relationship of the program. “It about doubled the cost of construction,” Ford Museum Curator Don Holloway mentioned, “but it saved money in the long run.” Gerald R. Ford-class aircraft carriers will replace the Nimitz-class once in service.

Susan Ford Bales, daughter of the late President, joined several other dignitaries to cut the ribbon and open the exhibit. Those in attendance had the first chance to see several artifacts never before shown in public, including a Japanese hand-drawn map depicting the Pearl Harbor attack on December 7, 1941. “Taking the Seas” helps to tell the story of Gerald Ford and his World War II Pacific Theater experience as a gunnery and navigational officer on the light aircraft carrier USS Monterey (CVL 26). A large interactive tabletop display helps visitors understand what a multi-carrier formation looked like during the war, a key component to understanding the story of World War II and the development of aircraft carriers.

Other notable artifacts inside the exhibit include uniforms of Admiral Ernest J. King and Admiral William “Bull” Halsey, as well as a leather jacket and helmet of Admiral James L. Holloway, III, USN (Ret.), NHF Chairman Emeritus who was instrumental in the success of the nuclear-powered aircraft carrier. Included with Admiral Holloway’s items is a signed picture of President Ford and Admiral Holloway at the 1975 commissioning of the Nimitz. At the time, Admiral Holloway served as President Ford’s Chief of Naval Operations. Many of the uniforms and artifacts are on loan from the Naval History and Heritage Command.

President Ford’s role in the development of aircraft carriers serves as a bookend to his distinguished professional life. He had the distinct honor late in life to know the newest class of carriers in the United States Navy would be his namesake. President Ford died in 2006. His daughter, Susan Ford Bales, currently serves as the ship’s sponsor of the Gerald R. Ford, which was christened last year. The motto of the Gerald R. Ford is “Integrity at the Helm.” Those words form a strong bond between President Ford’s military experiences and his political career, both of which required the keen insight and high ethical standards he exhibited throughout his life. ~ Matthew Eng, Digital Content Developer, Naval Historical Foundation. Reprinted with permission.
Museum’s Artifact Collection

Marble paperweight with a brass plate engraved, “Now that President Ford has lost the election, there is only one thought in my mind: finally, the American people have got their revenge against Richard Nixon for Watergate - and to get that revenge, they have crucified a good, decent man, whose only mistake was that he pardoned another human being for making a mistake. Jose-Gerardo Becerra / Los Angeles, Calif.” Sent to First Lady Betty Ford as a stocking stuffer for the President.

Donor: Gift of Adeline, Thomas, and Albert Ricker on December 20, 1976.

Silver Buffalo Award personally presented to President Gerald R. Ford by the Boy Scouts of America. The Silver Buffalo Medal is suspended on a red and white ribbon on a red backdrop. Housed in a clear presentation case along with printed remarks on President Ford and a booklet listing previous recipients.

“Created in 1925, the Silver Buffalo Award for distinguished service to youth is awarded to those persons who give noteworthy and extraordinary service to youth. This award is Scouting's highest commendation of the invaluable contributions that outstanding Americans make to youth. The service must be national in scope and can be independent of, or directly through, the Boy Scouts of America.” From Boy Scouts of America.

Donor: Robert W. Reneker, National President, Boy Scouts of America on April 9, 1975.

A framed oil painting graces the President’s Office in the Gerald R. Ford Presidential Museum. It presents a breathtaking scene from the Lake Michigan shoreline painted by noted West Michigan artist Armand Merizon. Those who have spent time in that office would recognize it immediately. President Ford was so taken by the work that he insisted in 1981 that it hang in his museum office.

Three decades later, the painting began to show significant wear. Cracking paint and numerous surface losses concerned Museum Registrar Jamie Draper. The painting needed immediate attention to ensure its proper preservation. Several local museums and art galleries highly recommended Barry Bauman, a Conservator of Paintings and Fine Works of Art, out of Chicago. With generous support from the Ford Foundation, Mr. Bauman took on the project. He proved himself a master of his craft.

Mr. Bauman began with a comprehensive surface cleaning, which returned the intended color relationships to the painting. He then performed a moisture/vapor treatment. The delicate treatment filtered aqueous vapors through the paint surface to relax it and bring lifted portions back to plane. The entire painting was retouched to the original to both value and hue. A layer of protective, non-yellowing varnish was applied over the finished product. The painting now looks better than ever! Jamie Draper, Museum Registrar. Photos Courtesy of the Gerald R. Ford Presidential Museum.

Check out the Museum’s artifacts page on our website.

http://www.fordlibrarymuseum.gov/museum/ArtifactCollectionSamples/newmain.asp
First-ever Red Cross Blood Drive at Ford Library

On July 23, the Ford Library held its first-ever blood drive in memory of Marilyn McNitt, who passed away on October 22, 2013, from acute myeloid leukemia. Marilyn worked as an archivist for more than 25 years at the Bentley Historical Library which co-sponsored the blood drive. Her husband, Bill McNitt, recently retired from the Ford Library staff, and her daughter Rebecca McNitt, currently works at the Library as a Ford Foundation digitization contractor.

After Marilyn’s condition was diagnosed in February 2013, she received 113 transfusions of red blood cells or platelets, and this drive was conceived as a way to thank those donors and pass “the gift of life” forward to benefit others.

There have now been several blood drives in Marilyn’s honor. Started first at the Reagan Presidential Library, where a mentee of Marilyn’s now works, and on July 23 there were drives at both the Ford and Bush ’43 Libraries. We are pleased to report that the Ford Library topped Bush ’43 by having 24 donors to their 18. The Library plans to continue this tradition by hosting an annual blood drive, most likely in May, in honor of Marilyn’s birthday.
New Archive Technicians

Please welcome two new Archive Technicians to the Gerald R. Ford Presidential Library in Ann Arbor, MI.

James Neel (left) earned his undergraduate degree in History from Eastern Michigan University and will complete his Master’s degree in History from Eastern in 2015. James served 24 years in the U.S. Army as a medic, medic trainer, and hospital administrator.

John O’Connell (right) earned his undergraduate degree in Art, Master’s degree in History, and an archival certificate from Wayne State University. John is also a veteran, having served 4 years in the U.S. Navy.

Both James and John bring a strong work ethic, a love of history, good written and oral communication skills, and a willingness to learn.

Gerald R. Ford Presidential Foundation Research Travel Grants

Spring 2014 Recipients

Grantham, David
Texas Christian University

Hellwege, Benjamin
The Graduate Center, City University of New York

Huang, Yuxing
Boston College

Kaufman, Scott
Francis Marion University

Koehler, John
Auburn University

Michel, Eddie
University of Birmingham (United Kingdom)

Nascimento, Mila
The Graduate Center, City University of New York

Pachetti, Federico
University of Hong Kong

Phillips, Jared
University of Arkansas

Pho, Helen
University of Texas - Austin

Reiss, Megan
University of Texas - Austin

Rhodes, Joel
Southeast Missouri State University

Roberts, George
University of Warwick (United Kingdom)

Sharp, Bethany
University of Kentucky

Skala, Matthew
Catholic University of America

Taylor, William
Angelo State University

Winn, Ryan
College of Menominee Nation

Yes, I want to be a member of “Friends of Ford”

Become a member of “Friends of Ford” and help support the Library and Museum’s many exhibits and programs. Join us as we seek to enhance public understanding of American history, government, and the presidency.

As a member of Friends of Ford you are invited to participate in many special Library and Museum activities that are not open to the general public.

Members of “Friends of Ford” receive many valuable benefits:

- Free admission to the Gerald R. Ford Presidential Museum
- Advance notification of speakers and exhibits at both the Library and Museum
- Invitation to pre-opening exhibit tours by staff members
- Foundation Newsletter, 5 issues per year
- 10% Discount on merchandise at the Museum Store
- Free admission to other Presidential Libraries and Museums
- Membership card
- Members at the Family, Associate, Sustaining, Patron, President’s Cabinet and Legacy membership levels receive additional benefits.

For further information, please contact Katie Maguire at 616.254.0396 or email kmaguire@38foundation.org.

Attached is an application envelope for your convenience. Memberships are tax deductible to the limits allowed by the IRS.

The Gerald R. Ford Presidential Foundation is a tax-exempt 501(c)3 organization.

Gerald R. Ford Presidential Foundation
303 Pearl Street, NW, Grand Rapids, MI 49504-5353
616-254-0396
Gerald R. Ford Presidential Foundation
Schedule of Upcoming Events

Save the Date!

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/11/2014</td>
<td>Grand Rapids</td>
<td>ALL DAY</td>
<td>Annual Boy Scout Flag Salute &amp; Traveling 9/11 Exhibit</td>
</tr>
<tr>
<td>09/15/2014</td>
<td>Grand Rapids</td>
<td>7:00 PM</td>
<td>Don Markle: The Fox and the Hound: The Birth of American Spying</td>
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<tr>
<td>09/23/2014</td>
<td>Ann Arbor</td>
<td>7:30 PM</td>
<td>Howard Willens - History Will Prove Us Right: Inside the Warren Commission</td>
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<td>10/08/2014</td>
<td>Grand Rapids</td>
<td>3:00 PM</td>
<td>Candid Conversations: Betty Ford Breast Care Services Event</td>
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<td></td>
<td>DeVos Place</td>
<td>4:15 PM</td>
<td>Candid Conversations: Health Fair</td>
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<tr>
<td></td>
<td>DeVos Place</td>
<td></td>
<td>Candid Conversations: Keynote speaker Amy Robach from ABC News</td>
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<td>10/20/2014</td>
<td>Grand Rapids</td>
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<td>The Rule of Law: President Gerald R. Ford and the Constitution Symposium</td>
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<tr>
<td></td>
<td>Museum</td>
<td>8:30 AM</td>
<td>Panel 1#: President Ford and The Rule of Law</td>
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<tr>
<td></td>
<td>Museum</td>
<td>10:15 AM</td>
<td>Panel 2#: President Ford and the Pardon of Richard Nixon</td>
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<tr>
<td></td>
<td>JW Marriott</td>
<td>12:00 PM</td>
<td>Luncheon - Our Constitution Works: President Ford’s Date With Destiny</td>
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<tr>
<td>10/21/2014</td>
<td>Ann Arbor</td>
<td>7:30 PM</td>
<td>President Ford’s Pardon of Richard M. Nixon: A 40-Year Retrospective</td>
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<tr>
<td>11/12/2014</td>
<td>Grand Rapids</td>
<td>7:00 PM</td>
<td>Richard Norton Smith: On His Own Terms: A Life of Nelson Rockefeller</td>
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<tr>
<td>11/13/2014</td>
<td>Ann Arbor</td>
<td>7:30 PM</td>
<td>Richard Norton Smith: On His Own Terms: A Life of Nelson Rockefeller</td>
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<tr>
<td>11/13/2014</td>
<td>Grand Rapids</td>
<td>Afternoon</td>
<td>Official U.S. Capitol Christmas Tree Stops at Museum</td>
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<tr>
<td>11/17/2014</td>
<td>Grand Rapids</td>
<td>12:00 PM</td>
<td>Captain John Meier of the USS Gerald R. Ford Lecture and Luncheon</td>
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<tr>
<td>11/17/2014</td>
<td>JW Marriott</td>
<td>7:00 PM</td>
<td>Tree Lighting Ceremony</td>
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<tr>
<td>11/18/2014</td>
<td>Grand Rapids</td>
<td>7:00 PM</td>
<td>USS Gerald R. Ford: Creating A Culture of Excellence -- Captain John Meier</td>
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<tr>
<td>11/19/2014</td>
<td>Ann Arbor</td>
<td>7:30 PM</td>
<td>USS Gerald R. Ford: Creating A Culture of Excellence -- Captain John Meier</td>
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<tr>
<td>12/07/2014</td>
<td>Grand Rapids</td>
<td>1:00 PM</td>
<td>Holiday Open House</td>
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Museum Exhibit: Taking the Seas: The Rise of the American Aircraft Carrier

GRAND RAPIDS -- For one hundred years, aircraft carriers have launched their planes over the seas, assuring the fleet and soldiers ashore air superiority and support in the far-flung corners of the map, where leaders determine our interests are at risk. They are the largest, most powerful warships ever to plow the waves, monuments to our nation’s strength, ready to respond to crises abroad. The Gerald R. Ford Presidential Museum offers Taking the Seas: The Rise of the American Aircraft Carrier, an exhibit that explores the development of this unique ship and the role it plays in projecting our nation’s influence abroad. From the first efforts at the close of the First World War, to the central role the carrier played in winning World War II, to the newest super-carrier, the USS Gerald R. Ford, the exhibit offers key artifacts, documents, and video of the rise of the American carrier.

Please visit our website: www.geraldfordfoundation.org  www.facebook.com/geraldford

The Gerald R. Ford Presidential Foundation fosters increased awareness of the life, career, values and legacy of America’s 38th President. It does so through activities designed to promote the high ideals of integrity, honesty, and candor that defined President Ford’s extraordinary career of public service. The Foundation promotes the ideals, values, commitment to public service and historical legacy of President Gerald R. Ford and further promotes greater civic engagement and recognition of integrity wherever it exists in the public arena. It supports permanent and changing exhibits designed to promote historical literacy; conferences; educational outreach and other programs, both scholarly and popular, including at the Gerald R. Ford Library and Museum.