On January 26, 2013, the Island Landing Ceremony of the USS Gerald R. Ford (CVN 78) took place at the Newport News Shipbuilding (NNS) in Newport News, Virginia. The ceremony represents a significant milestone in the structural completion of the ship. The island will serve as the command center for flight deck operations aboard the first of the next-generation Ford Class of aircraft carriers. Susan Ford Bales, the ship’s Sponsor, was joined by Rear Admiral Ted Branch, Commander, Naval Air Force Atlantic; Captain John Meier, USS Gerald R. Ford’s first commanding officer; and NNS President Matt Mulherin.

Susan described her memento: “My memento is a piece of sandstone from the same sandstone used in the construction of the White House and U.S. Capitol. Embedded into it is a personal coin I created for this ceremony, together with Dad’s five official seals. Those seals represent Dad’s extraordinary service to our Nation: the Lt. Commander’s oak leaf and the U.S. Navy seal are in tribute to Dad’s distinguished naval service in World War II; the seal of the U.S. House of Representatives honors his twenty-five years of service in the House, the longest of any U.S. President; and the seals of the Vice President and President of the United States represent those two offices in which Dad served with such distinction.”

Captain Meier chose to place his aviator wings under the island. “It’s been a longstanding Navy tradition to place items of significance. I will be placing my wings under the island. To me, they are not only my designation as a naval aviator, but they are symbolic that freedom is not free. They are a constant reminder that freedom requires hard work, integrity, dedication to duty, and even sacrifice in order to maintain our great nation.”

Continued on page 4.
President Ford’s Centennial Birthday year began on January 26 with the magnificent Island Landing Ceremony for the USS Gerald R. Ford (CVN-78) held at the Newport News Shipyard in Virginia. Pictured here are the Ship’s Sponsor, Susan Ford Bales; the prospective Commanding Officer of the ship, Captain John Meier; and myself in front of the Island.

Former Secretary of State Madeleine Albright made her second visit to the Museum in January. Several other wonderful events are being planned for the Centennial year. The First Ladies Symposium, “America’s First Ladies: An Enduring Legacy” will take place on April 8 - Mrs. Ford’s 95th Birthday. A luncheon will be held that day with Mrs. Laura Bush and Mrs. Barbara Bush (invited) participating in a discussion moderated by Archivist of the United States David Ferriero. The symposium will enlighten and educate diverse audiences about the multifaceted role of America’s First Ladies.

The Foundation’s Annual Dinner will be held on May 6 in Grand Rapids. President Ford’s 2013 Medal for Distinguished Public Service will be awarded that evening along with tributes to President Ford. The annual Wreath Laying Ceremony at the Tomb of President Ford will be conducted on his Centennial birthday, Sunday, July 14. The Christening of USS Gerald R. Ford (CVN-78) will take place later this Fall. You can visit the Foundation’s website for details of future events: www.geraldfordfoundation.org.

The Capital Campaign For The Legacy of President Gerald R. Ford, including plans for the new student learning center, are making exciting progress. Preliminary development of the center’s curriculum has begun with outstanding leadership for the curriculum being provided by Grand Valley State University. In addition, Grand Rapids Public School’s superintendent, Teresa Neal Weatherall, Jenison Public School’s superintendent Tom Brink, and Gerald R. Ford Presidential Museum Education Specialist, Barbara McGregor have contributed significantly to the project. These institutions and individuals, in addition to the generosity of Foundation’s supporters, will soon make the new center a reality.

Finally, and most importantly, I especially want to recognize the generous time put forth by so many volunteers and our Trustees that serve on the various Foundation committees. Our ability to champion President Ford’s extraordinary legacy would not be possible without their tireless support. It is truly an honor to work with each of them and the Foundation’s countless other supporters. Thank you!

Foundation News

Letter from the
Foundation Executive Director,
Joseph S. Calvaruso

In Remembrance

Rex Scouten

Rex Scouten, Chief White House Usher during the Ford Administration and later appointed White House Curator, passed away February 20 in Fairfax, Virginia. He was assigned to the White House in 1949 as a Secret Service Agent during the Truman Administration and subsequently became Chief Usher. He retired in 1997 after 48 years of dedicated service to ten presidents and their families. We extend our deepest condolences to Rex’s family and friends.
Looking Back
Former Foundation Trustee, Dr. Harry Towsley

The late Dr. Harry Towsley was elected to the first Board of Trustees of the Gerald R. Ford Foundation on March 24, 1982. Dr. Towsley co-chaired the Endowment and Development Committee in 1983 to assure the permanency and continuity of Foundation activities. “An adequate endowment income will help sustain the wide-ranging activities President Ford envisioned for the Library and Museum” said Dr. Towsley.

Panel Discussion and Film Screening of Black and Blue

On January 23, 2013, the Center for Local, State, and Urban Policy (CLOSUP), the Gerald R. Ford School of Public Policy, and the Center for Public Policy in Diverse Societies presented the documentary Black and Blue: The Story of Gerald Ford, Willis Ward, and the 1934 Michigan-Georgia Tech Football Game. The screening of the film was followed by a panel discussion featuring son of President Ford, Steve Ford, and grandson of Willis Ward, Buzz Thomas.

The film, directed by Brian Kruger and written by Buddy Moorehouse, examined the 1934 football game between Michigan and Georgia Tech, which refused to field their team unless the U-M agreed to bench their star end, and only black player, Detroit-born Willis Ward. Ward’s friend and roommate, Gerald Ford, was outraged by the decision—along with many within the U-M and Ann Arbor communities—and initially threatened to quit the team, until Ward convinced Ford to change his mind and play in the game.

The film documented what was one of the most disgraceful yet, ultimately, inspiring incidents in Michigan football history. The event also served as an ethical benchmark in the life of future U.S. President, Gerald Ford. ~ Tina Luckett, Gerald R. Ford Presidential Library

From left seated: Margaret Dow Towsley, Trustee Dr. Harry Towsley, President Gerald R. Ford and others at the dedication of the George Rickey Sculpture in Towsley Plaza, the Library’s courtyard, on November 10, 1982. Dr. and Mrs. Harry Towsley donated the funds for Towsley Plaza. Photo courtesy of the Gerald R. Ford Presidential Library.
“Our Nation and our Navy need the Gerald R. Ford to put to sea. She is a technological wonder that will advance our capability and efficiency. Simply put…this is not your father’s aircraft carrier.” - Captain John Meier

“On behalf of President Gerald R. Ford, and as the Ship’s Sponsor,
I do hereby declare:
The first Captain, Crew, and all of their families are, and shall forever be, truly and fairly part of the spirit of the USS Gerald R. Ford”
~ Susan Ford Bales

“When this ship is delivered to the Navy it will be the most advanced aircraft carrier in the world. It will have all the latest technologies … But this ship will also have a secret weapon; her name is Susan! Each ship is said to carry with it the spirit of its sponsor. And we are extremely fortunate to have Susan Ford Bales as the Sponsor.” - NNS President Matt Mulherin
Foundation News

The “Pink Hat Crew” of the USS Gerald R. Ford (l-r) Susan Ford Bales, Annie Willard, Heather Devers and Tyne Berlanga.

The initial crew members of the USS Gerald R. Ford with Susan Ford Bales.

Captain John Meier and his family with Susan Ford Bales.

Trustee Mike Ford and his family with USS Gerald R. Ford Construction Director Geoff Hummel.

Tyne Berlanga (l) and Susan Ford Bales (r) with Sammy Vreeland, original Construction Director of the USS Gerald R. Ford.

The Newport News shipbuilders that landed the island of the USS Gerald R. Ford with Susan Ford Bales.

Trustee Mike Ford and Gayle Ford congratulate Susan Ford Bales on the successful landing of the carrier’s island.

Lt. General Guy Swan (ret.) with Susan Ford Bales.

“We can’t wait to get the Ford out there and in our operational fleet. The Gerald R. Ford represents an incredible engineering achievement, a wonderful blend of technical know-how and heavy American metal.” ~ Rear Admiral Ted Branch
“Simple Words – Lives Forever Changed
The Legacies of President Gerald R. Ford and Betty Ford”

Susan Ford Bales
Commencement Address
Grand Valley State University
December 8, 2012

Graduates and their proud parents, Tom Haas, Trustees and Faculty, Dr. Marty, Distinguished Guests, Ladies and Gentlemen. Let me first assure the graduates. No one – absolutely no one – will expect you to remember anything you hear this morning. And, most certainly, my remarks will be no exception. Rest assured, I’m aware that standing between you and graduating is one last hurdle – sitting through my remarks! So, I promise this will not be a long speech. Your after-parties will start right on schedule. (Laughter)

First, my heartfelt thanks to President Haas and the Trustees for the extraordinary privilege of an honorary doctorate degree. I know how deeply proud Dad and Mom would be. Their pride would be even stronger knowing that their daughter is being honored by Grand Valley State University – an institution that each of them so loved and respected. On behalf of Mother and Dad, thank you all very much. (Applause)

Last year we said our final goodbyes to Mom. We brought her home to be with Dad at their Tomb just a short distance from here along the banks of the Grand River. In the twilight of his life, Dad often remarked, “When I wake up at night and can’t sleep, I think of Grand Rapids.” Thus, it is altogether fitting that we gather in this auditorium and in this city where their life stories began, and then ended ninety years later. Grand Rapids, and its institutions, including this great university, formed the core of Jerry and Betty Ford’s lifetimes of public service. And, not surprisingly, it is from this community that I inherited their passion for public service and their commitment to improve the lives of others.

I’d like to share with you a part of their public lives about which little is written, but from which the lives of millions have been changed. Neither Dad nor Mom was known as an especially gifted orator. So, perhaps ironically, I want to talk to you about some words they spoke – simple words; yet words upon which lives were forever changed.

First, a little context: In the summer of 1974, I was just an ordinary high school teenager in Alexandria, Virginia ready to start fall classes. Then, quite suddenly, on August 9, Dad got a new job. And overnight we got a new address – 1600 Pennsylvania Avenue to be precise.

The exhilaration of moving into the White House; flying on Air Force One; State Dinners; Camp David; yes, I have to admit, it was fantastic. I loved it! But, just eight weeks later, all of those wonderful feelings suddenly vanished when Mom quietly said four words to me. Four words; simple words. I can still remember them as clearly as if Mom were here on the platform. Mom whispered, “I have breast cancer.”

At that moment, my world collapsed into a sea of tears. I just knew Mom was going to die. It was the kind of fear that reaches down into the pit of your stomach and pulls you inside out. And, just because I was sitting in the White House and Mom was the First Lady didn’t ease my fear one bit. If you’ve ever been on the brink of losing someone, particularly to cancer, you know exactly that horrible feeling. I was only 17. The thought of losing Mom was heartbreaking and, yes, frightening.

Mom immediately decided to have a mastectomy, which also meant I had to assume her official responsibilities as First Lady. More exactly – and I mean exactly – what was happening to her. No one – absolutely no one – would be able to help him keep it. So Dad agreed. After the pain of Watergate and Vietnam, he had promised a completely open administration. That promise meant as much to him as it did to the American people. And Mom was more than eager to help him keep it. So Mom decided that the public should know exactly – and I mean exactly – what was happening to her. She decided to take a courageous, yet very controversial step; tell the world the truth about her disease. And Mom did – open, candid, and without secrets or shame. Please permit me to ask all of you to do something; it’s something that before Mom’s four words in 1974 would have been unthinkable in a public gathering. If any of you has a family member, a friend, neighbor, relative, or knows someone who has had breast cancer, please raise your hands….Thank you. So there I was in the White House Residence. My mom had breast cancer, and she was going to die. In those first few moments, even Dad shared my despair that our family’s world was falling apart. It tells you a great deal about Mom, that she was the one who quickly began reassuring us.

I remember vividly her conversation with Dad and me about whether she should share her diagnosis and treatment with the public. Should she announce she had cancer? And should anyone, much less the First Lady, for goodness sake, dare say the word – breast – publicly.

Many of you will recall those days of great unrest in our country - a time when Americans were weary of lies and cover-ups. But, the questions kept swirling around us – how much must Mom (and we) share with the public? How much should she (and we) talk publicly about something so personal to any woman – cancer of her breast? Certainly, we could have done what so many before had: simply announce that Mom was having “female problems” and would soon undergo “exploratory surgery” to take care of them. But, after a final discussion with us, Mom bluntly said: “The time for women hiding this disease in shame behind closed doors has to stop – and by golly – who better to make that happen than the First Lady of the United States?”

Mom decided that the public should know exactly – and I mean exactly – what was happening to her. She decided to take a courageous, yet very controversial step; tell the world the truth about her disease. And, so she did. Mom announced to the world those same four words that two days before she’d whispered in secret to me. She publicly said, “I have breast cancer.”
Just a few simple words, just a little bit of Betty Ford’s Western Michigan honesty.

And in an instant with four words, Betty Ford rendered a public service that changed the history of women’s health – forever. As one historian concluded, women’s health in American history is divided into two very unequal periods: Before Betty and After Betty.

Think of this - several moments ago, dozens of you raised your hands when asked in this very public setting about breast cancer. Your raised hands spoke volumes; your raised hands represented the hopes and joy of millions of mothers, grandmothers, aunts, sisters, and daughters around the world. You raised your hands without shame and without fear.

Ladies and gentlemen, thank you; a finer tribute to Betty Ford and her public fight against breast cancer, there could never be.

But, of course, public service in our house didn’t stop with Mom. Indeed, Dad spent most of his adult life in public service, first as a Naval officer in World War II, and thereafter as congressman from Grand Rapids for a quarter century. Then, in the summer of 1974, his public service path took a detour from Capitol Hill; and, oh my, what a detour it was.

Dad’s presidency and our move into the White House came at a horrible time for America. Many of you graduates won’t remember that day. America’s spirit had been shattered. Many feared the lasting effects of Watergate and the Vietnam War. Would they continue to devastate the nation and to a degree not seen since the Civil War? Vice President Cheney’s description of Dad’s first day as President well-described the nation’s trauma, “The sixty-second year of Gerald Ford’s life was a bitter season in the life of our country. It was a time of false words and ill will. There was great malice, and great hurt – and a taste for more.”

Americans were initially unsure of where or how this son of Grand Rapids would lead them. But Americans witnessed a moment of renewal as a new generation to lead them. Dad stood at the podium and announced to the American people with firm conviction in his first remarks as their new President. He declared:

“Our long national nightmare is over.”

With those words, Americans knew the days of cover-ups, falsehoods, the hatred and fear throughout the land were all headed to the footnotes of history books; our national trauma was over. Six words; and America was forever changed. The extraordinary effects of those words were immediate.

As Senator Tom Daschle noted, “President Ford did more than wake us from our national nightmare; he made it possible for us to dream again.” Columnist David Broder several years later concurred, “In an odd, inexplicable way, the truth has begun to dawn on the American people that Gerald Ford was the kind of President Americans always wanted, and didn’t know they had.” No one captured the impact of Dad’s six words and the 865 days of his presidency more eloquently than Speaker of the House Tip O’Neill:

“God has been very good to America, particularly during difficult times. At the time of the Civil War, He gave us Abraham Lincoln. And at the time of Watergate, He gave us Gerald Ford – the right man at the right time who was able to put the Nation back together.”

Mom and Dad showed us that words can change lives. But lasting help to others, particularly those less fortunate among us, lasting hope comes, as Dad and Mom also showed us, by more than words. That lasting hope comes by service – public service. Thus, it was inevitable that my own passion for public service would lead me home to Grand Rapids – back to where Jerry Ford and Betty Bloomer were first instilled with that same passion and commitment nearly a century ago.

Graduates, I’m sure you’re aware that pundits and social critics are often critical of your generation. They claim this new generation is different. They claim this new generation is selfish, unwilling to sacrifice. I have a different perspective of you and your generation – very different. Perhaps it’s because I listened to Dad’s stories of his service as a naval officer and then Commander in Chief sending young people into harm’s way. Perhaps it’s because I watched Mom comfort countless young women who had breast cancer, or encourage and reassure young patients and their families overcoming addiction at the Betty Ford Center. Or perhaps it’s because I’ve been able to work side by side with members of your remarkable generation on a variety of public service projects.

Secretary Bob Gates reminded us to think about this: The past several years you graduates have walked across the Grand Valley campus every day, often in tee shirts, shorts, back-packs and flip-flops. Other members of your generation have done likewise at universities throughout America. However, not all in your generation have done so. During those same years, tens of thousands of your generation have also taken daily walks. But theirs has been a different walk than yours – much different.

Unlike you, their walks have been while wearing full body armor, combat boots, carrying assault rifles, and living amidst grave danger every moment of the day. Those brave men and women of your generation have often been a world away. And, let us never forget, they volunteered – volunteered – to do so. They have sacrificed for years, putting their lives on the line to protect all of us – to protect all of you: putting their dreams on hold, so that you could pursue yours. They’ve known real sacrifice in this time of war; long separations from family and friends, horrible living conditions, exposure to constant danger, and sadly, as is too often the case, having to make the ultimate sacrifice.

Graduates, as I look at your graduating class, there is a marvelous sight. Amongst your class are numerous special red, white and blue honor cords worn by graduates who are in the Armed Forces, or who are Veterans. Those honor cords speak volumes about those brave graduates and your entire graduating class.

Late in his life, President John Adams wrote to his son. His words have special meaning today. President Adams wrote: “Public business, my son, must always be done by somebody. It will be done by somebody, or another. If those wise among us decline it, others will not. If those honest among us refuse it, others will not.”

And so to you, the graduates of Grand Valley State University, will the wise and honest among you continue forth in service to our communities and to our Nation? Will you and your generation have the courage and the commitment to make a difference? Or will you decline the public business and refuse it?

As I look out at those red, white and blue cords and at each of you surrounding graduates, I know the answer to President Adams’ question. And if President Gerald Ford and Betty Ford were here today, they, too, would be equally confident in the answer.

So, today and in your every tomorrow, go forth with passion; make my confidence and that of my parents in you and your generation a shining beacon of freedom and hope.

May God bless and watch over each of you and Grand Valley State University. And may God Bless America. Thank you all from the bottom of my heart.
Face to Face Productions presents: The George Washington Follies

Hundreds of West Michigan students gathered at the Gerald R. Ford Presidential Museum in January for four performances of the Face to Face Productions, The George Washington Follies. Two groups enjoyed a surprise visit by Steve Ford (above right), who spoke with them about his father and life as the son of a President. The morning group then posed with Steve for a group photograph (above left).


Dr. Maria Cimitile, center of Grand Valley State University, met with Steve Ford, left, Foundation Chairman, and Joe Calvaruso, Foundation Executive Director, right, on development of the student learning center curriculum. The first module of the curriculum should be in the testing stages later this year.

The Gerald R. Ford Collection

On December 11, 2012 a number of items belonging to President and Mrs. Ford were included in the Heritage Americana & Political Auction in Dallas, Texas. Included in the auction were a beautiful original silver-sequined Halston gown worn by First Lady Betty Ford and a set of golf clubs used by President Ford. The auction was very exciting as the items were clearly treasured by the attendees. The $150,000 proceeds of the auction will be used for the new Student Learning Center at the Gerald R. Ford Presidential Museum in Grand Rapids, Michigan. We wish to thank the Ford Family for their very generous gift.

President Ford’s Golf Clubs sold for $22,000
Mrs. Ford’s Halston Gown sold for $6,500
Festive Lights on the Grand
December 6, 2012

Special guest Susan Ford Bales helped light the riverbank this winter during the Museum’s annual Christmas on the Grand Tree Lighting. Hundreds of people huddled on the front plaza with their hot chocolate and cookies, listening to the sounds of Christmas carols sung by The Caroling Company, Susan’s reminiscences, and the presentation of awards. Trees decorated by area community and non-profit groups were judged and awards given in several categories, including Best of Show, which went to the Gigi Society and the People’s Choice, awarded to Daisy Scout Troop 4183.

The annual event kicking off the holiday season is a collaboration with the Salvation Army and NBC affiliate WOOD TV8. The Salvation Army generously provided their canteen with hot chocolate and coffee as well as their brass band performing Christmas favorites. Two nightly news anchors from WOOD TV8 participated as part of their involvement with the Angel Tree campaign, providing gifts to underprivileged children in the Grand Rapids community. ~ Barbara McGregor, Education Specialist, Gerald R. Ford Presidential Museum

Community judging decorated trees in the lobby of the Museum.

Photos courtesy of Dr. Robert M. Humphries and Marie Zerwick

The Caroling Company Carolers.
We wish to thank all of those who have contributed so generously to the Gerald R. Ford Presidential Foundation. Your dedication and continued support honor the principles and values demonstrated by President Ford throughout his life and allow the Foundation to continue sponsoring exhibits, programs, research grants and awards at the Gerald R Ford Presidential Library and Museum.

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Hope Network - Cedar Springs
Mr. Richard Hoyt
Mr. & Mrs. John S. Jackoboice
Ms. Beverly S. Jansma
Mr. & Mrs. Dave Jasperse
Mr. George Johnson
Mr. & Mrs. Mike Juergens
Mr. & Mrs. Michael Julien
Mr. & Mrs. Ronald Karelse
Keller Foundation
Mr. Dzafjer J. Kulenovic
Ms. Johannes Kuthner
Ms. Cheryl Lamphere
Mr. Terri Lynn Land
Mr. Lewis Lehr
Mr. & Mrs. John H. Logie
Ms. Mary Loupae
Mr. & Mrs. Aren Rubbers
Ms. Lorraine Lukash
Mr. & Mrs. Charles Lynde
Mr. & Mrs. David D. MacDonald
The Honorable Robert Michel
Michigan Certified Development Corp.
Zareen Taj Mirza
Mr. Ronald H. Nessen
Mr. & Mrs. Les Neuman
Mr. & Mrs. Robert Otten
Mr. & Mrs. Tetsuo Ozaki
Mr. & Mrs. Alfred Phelley
Ms. Barbara Phillips
Ms. Barbara Pietrangelo
Mr. & Mrs. George Pillsbury
Mr. & Mrs. Ronald H. Riley
Ms. Cokie Roberts
Mr. John A. Ronca
Ms. Patricia W. Schmidt
Ms. Wendy Stock
Mr. William K. Stoffer
Mr. & Mrs. James R. Stokes
Mr. William E. Timmons
Mr. & Mrs. Larry Titley
Mr. & Mrs. Steven Van Loon
Mr. Joni Vanderberg
Mr. & Mrs. Vanostenberg
Mr. Theodore J Vogt
Mr. William L. Waanders
Mr. & Mrs. Stephen C. Waterbury
Mr. & Mrs. Birge Watkins
Whitney Foundation
Ms. Joan Wilson
Mr. Steven Woloszyk
Mr. & Mrs. Robert Worthington
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Individual - continued

Ms. Eleanor H. Burton
Mr. Jerry F. Caliguri
Ms. M. Douglas Campbell
Ms. Deborah Caplan
Ms. Shirley A. Carroll
Dean Susan Collins
Mr. L. Thomas Conlin
Mr. D. L. Coulter
Ms. Joyce Crane
Mr. Bryan O. Crofoot
Ms. Elizabeth J. Crowell
Ms. Claire Dahl
Mr. David W. Damm
Ms. Marilyn Davis
Ms. Mary Elizabeth Davis
Mr. Daniel R. De Hoek
Mr. Tony Dekker
Ms. Kristen Dedinger
Mr. David Dimcheff
Mr. R. Stephen Doan
Ms. Nancy Dominick
Ms. Kristi L. Dougan
Mr. Philip Dwyer
Ms. Kathleen Ebers Piccard
Mr. Joseph M. Elliott
Ms. Constance S. Ellis
Mr. Thomas Evans
Ms. Marsha Exelby
Mr. Kurt Fanning
Ms. Sherry Firestone
Ms. Helen A. Fischer
Mr. James J. Fox
Mr. Weldon D. Frankforter
Ms. Barbara B. Friend
Mr. Jeffrey A. Frost
Ms. Gertrude Fry
Ms. Debra Garbarino
Ms. Diane Gauthier
Mr. John F. Gilmore
Mr. & Mrs. Daniel B. Ginis
Ms. Lynne Goede
Ms. Carol Graham
Ms. Lynn Roh Gregory
Mr. Mike Gregory
Ms. Jennie Griffee
Ms. Elisabeth Griffith
Mr. Christopher Hall
Ms. Helen C. Hall
Ms. Diane Hammerman
Mr. & Mrs. Dean Haney
Mr. William Hanlon
Ms. M. Kay Hannah
Mr. Robert Harris
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Mrs. Janice Heerspink
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Mr. J. Mitchell Hoyt
Ms. Mary S. Humelsine
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Ms. Leslie Igesias
Mrs. Jill Jelsma-Monte
Ms. Mary Jane Jenkins
Mr. William Kamstra
Mrs. Carol Kelley
Mr. & Mrs. Kurt Kimball
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Mr. Wilson N. Krahne
Mr. James Kratsas
Ms. Polly Krohmer
Mr. Robert Larvice
Ms. Karen A. Latchford
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Ms. Annemarie Milbourn
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Ms. Barbara A. Raby
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Ms. Chrystal Roach
Ms. Eleanor J. Roberts
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Leslie S. Sanford
Ms. Vernis Schad
Ms. Barbara Nan Schichtel
Ms. Joni Schichtel
Ms. Patricia W. Schmidt
Ms. Joni Schichtel
Mr. E. Brad Scroffin
Corfiss E. Scott
Mr. Dick Shaw
Mr. Jim Shuman
Mr. Thomas Sibley
Mrs. Christine Siegel
Ms. Florence B. Silverstein
Mr. John A. Smietanka
Mr. Ray Smietanka
Ms. Colleen S. Smith
Mrs. Dona-Jean Souler
Frankie R. Sparks
Mrs. Stanley Spencer
Ms. Bonita Kay Steele
Ms. Jacqueline K. Stefko
Ms. Elly Stevens
Mr. & Mrs. Wyatt A. Stewart
Mr. Charles Strikwerda
Lt. General & Mrs. Guy C. Swan
Mrs. Barbara Syrek
The Charlie Daniels Band
Ms. Marion Thuma
Mr. Gene Tighe
Mr. Robert F. Trepa
Mr. David Uit deFlesch
Mrs. Marian F. Van Dore
Mr. Marvin Van Eas
Ms. Audrey Van Strien
Ms. Evelyn L. Van Tassel
Mr. Kent VanDuren
Mr. Thomas J. Vance
Ms. Phyllis VandenBerg
Ms. Charlotte Veenstra
Ms. Ann E. Walton
Mr. William Warber
Mr. Gerald L. Warren
Mr. Joseph Watson
Mr. Benjamin Whaley
Ms. Denise A. Widup
Mr. & Mrs. John Wiener
Ms. Eleanor Wilder
Ms. Susan L. Wilder
Mr. Loyd E. Winer
Ms. Mary E. Woodard
Ms. Barbara Woodthull
Mr. Larry V. Wuckko
Ms. Sharon Yentsch
Mrs. Marion S. Yerkes
Ms. Gretchen Zuiderveen

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Peggy Bransdorfer
Mary Harding
Dr. Robert M. Humphries
Art Kale
Liz Kale
Sue Maciak
Tom Mejue
Marian Merek
Jack Miser
Eric Ochmanek
Al Pheley
Tim Piettyga
Ken Rausch
Harry Rinker
Fran Rollett
Robbie Sgro
Marilyn Tilche
Jill VerLee
Sandy Ward
Bob Worthington
JoAnn Wortman
Betty Yeiter
Marie Zenwick

2012 Docents

Bill Bode
Trix Carlson
Dean Haney
Nancy Haney
Josephine Hauschild
Cathy Muller
Charlie Rea
Janet Rea
John Sampson
John Smith
Jane Smith
Joni Vander Till
Sharon Yentsch

We apologize for any errors or omissions.
Please contact Katie Maguire at 616.254.0396 or kmaguire@38foundation.org with any corrections.
Letter from the Library and Museum Director, Elaine K. Didier, Ph.D.

In addition to all of the special speakers and events planned for this centennial year, the Library and Museum have a number of new initiatives underway to commemorate the legacy of President Ford.

On February 7, a group of University of Michigan students, from underclassmen to doctoral level, joined with several UM staff and members of the Library/Museum staff for the Library’s first-ever Wikipedia Edit-a-thon. Nourished by pizza generously provided by the Ford Presidential Foundation, the attendees worked in teams pairing experienced editors with novices, to write and edit Wikipedia articles related to President Ford.

The topics they selected ranged from the Nixon resignation and Ford swearing-in to the 25th amendment and the Helsinki Accords. During the session, the Ford swearing-in article was translated into Italian! The session was organized by Michael Barera, the Library’s Wikipedia Ambassador in Residence, the first such ambassador to be selected for an internship at a presidential library. Michael is a first-year master’s student in the UM School of Information.

Michael’s project is to develop content related to President Ford’s life, career and the presidency, drawing from our website and other resources to post items on Wikipedia. His appointment at the Library has drawn a great deal of interest on campus and beyond, and we are all learning a lot about the structure of Wikipedia while serving as content experts for Michael.

At the Museum, a former intern has been hired to take high resolution photographs of artifacts for posting on our website and eventual upload to Wikimedia. Supported by Foundation funding, Jennifer Vos hopes to photograph and post 1,500 images by spring. This will make our rich collections that are not currently on display available to the public around the world.

The Library has another unusual intern in residence this semester. Daniella Lee-Garcia is a UM School of Information alumna now pursuing her J.D. degree at Cooley Law School. Daniella is researching the 25th amendment and will be creating a new interactive timeline for the Library’s website.

Looking ahead to the summer, in June the Library will host an intensive National Archives Presidential Timeline Institute for twenty-five high school teachers from around the country. Each of the presidential libraries has the opportunity to nominate two teachers to participate either in our session or another being hosted at the Nixon Library. The topic of the Ford Library Institute will be the Vietnam War from Truman to Ford. The workshop will include a full day visit to tour the Ford Museum exhibits and view the Saigon staircase and artifacts from Operation Babylift. Working in collaboration with the project contractor, the University of Texas at Austin, we are now in the process of selecting a nationally respected historian to participate in the sessions and help identify primary source materials for inclusion in the sessions.

Finally, I’m delighted to share the news that the Library’s Foundation-funded digitization project has passed the 100,000 pages mark! We are so grateful for the Foundation’s continuing support for this project, as it makes our rich resources available to students, scholars and the public around the world - what better way to carry forward the legacy of President Ford!

Inauguration of a President

Gerald Ford, in his first address to the nation as President said, “Our Constitution works, our great Republic is a government of laws and not of men. Here the people rule.”

And so it was on January 20, 2013, when, for the 57th time in our nation’s history a President was sworn into office. Over two centuries after George Washington took the oath of office Barack Obama faces challenges our Founding Fathers couldn’t have imagined, yet they wrote a Constitution and set up a government that continues to work in the 21st century, including peaceful elections and inaugurations every four years.

The public inauguration and celebration was held on the steps of the United States Capitol, where President Obama used both Martin Luther King Jr’s traveling Bible and Abraham Lincoln’s Bible. On Sunday, January 20th, the inaugural date set by the 20th Amendment, the President took his oath privately, using Michelle Obama’s Robinson family Bible.

To celebrate our country’s remarkable history, the Gerald R. Ford Presidential Museum opened its doors and invited the public in to view President Obama’s second inauguration. Visitors of all ages came to the Museum on Monday, January 21st to watch the public inauguration together on the large screen. ~ Barbara McGregor, Education Specialist, Gerald R. Ford Presidential Museum
Thomas Jefferson, author of our nation’s birth certificate, the Declaration of Independence, was both a philosopher and a politician, a combination rarely found among our leaders. He was able to maneuver through the founding of our nation, wade through divisive and horrid partisan politics, and was arguably among the greatest politicians in our country’s history to place his stamp on the land he loved.

Pulitzer Prize winner and noted historian, Jon Meacham, addressed a capacity luncheon crowd at Grand Valley State University’s Eberhard Center to discuss his new book, *Thomas Jefferson: The Art of Power*, on December 7, 2012.

Susan Ford Bales, daughter of President and Mrs. Ford, welcomed the guests and introduced Meacham, who had spent considerable time interviewing President Ford prior to his passing in 2006.

Meacham has tackled other complex personalities in our nation’s history, notably Andrew Jackson and Franklin D. Roosevelt, men who often made decisions or took actions that seemed out of character. In each case, Meacham immersed himself in his subject as only a great biographer would do.

In *Thomas Jefferson: The Art of Power*, Meacham brings his analytic skills to one of the most complex men in history. Jefferson, who coined the phrase “all Men are created equal,” was a slaveholder and a self-professed farmer who was right at home at elegant dinners in Paris. He also was an advocate of a small federal government and emphasis on states’ rights. Yet as President, he bent his own principles by consummating the Louisiana Purchase.

Meacham enthralled the audience with stories of the rivalry between Jefferson and Alexander Hamilton. George Washington had tried to reconcile the two most prominent members of the Cabinet (the Federalist Hamilton and the Republican Jefferson), but the idea of working together was abhorrent to the Secretary of the Treasury and the Secretary of State. The drama between the two factions spilled over into the newspapers as each side had his own press to level attacks at their opposition.

Jefferson’s longtime friend, John Adams, was seen as a rival in the 1796 and 1800 presidential elections. The 1800 election became a bitter contest as newspapers lambasted each candidate with the worst invectives ever seen in our country’s history. Years passed after that contest before Jefferson and Adams corresponded with each other, a correspondence that holds some of the best insights into these Founding Fathers.

Jon Meacham’s *Thomas Jefferson* has been a mainstay on the *New York Times Bestseller List* since its publication in November. ~ Jim Kratsas, Deputy Director, Gerald R. Ford Presidential Museum

**Jon Meacham**

*“Thomas Jefferson - The Art of Power”*

December 7, 2012
Former Secretary of State, Madeleine Albright, was on hand to open the Ford Museum’s newest feature exhibit, “Read My Pins: The Madeleine Albright Collection” which opened January 26. The display highlights 250 pins that Dr. Albright wore on her various diplomatic meetings and visits across the globe with world leaders. These pins symbolized patriotism (American Flags, eagles), the importance of negotiations, or protestation regarding a lack of progress in diplomacy. These symbols began when Albright was labeled a “serpent” by Iraqi officials; when she next met with Iraq representatives, she wore a snake pin as a sign of defiance.

Secretary Albright graciously agreed to two public programs on her visit. The first was an engaging conversation with Ford Library and Museum Director, Elaine Didier, in front of a capacity audience in the Museum auditorium on January 29. Albright discussed her childhood in war torn Europe during World War II, her days as United States Ambassador to the U.N., and her appointment as our nation’s first female Secretary of State, the highest office ever achieved by a woman in our country’s history up to that time. Dr. Albright also recalled her previous visit to the Ford Museum when, as Secretary of State, she was instrumental in obtaining the staircase from the U.S. Embassy in Saigon for the Museum’s collections.

Dr. Albright was also presented with the Colonel Ralph W. Hauenstein Fellowship Award from Grand Valley State University for her public service. Dr. Albright was the third recipient of the award which had been given to President Ford (posthumously) in 2011 and General Brent Scowcroft in 2012.

Dr. Albright’s second program was given in front of 300 middle and high school students from numerous local schools. She first answered questions presented to her by four students from the Hauenstein Center for Presidential Studies at Grand Valley State University Leadership Academy. Dr. Albright then answered questions from the middle and high school students for nearly one hour, before posing with each group of students at the end of the program. ~ Jim Kratsas, Deputy Director, Gerald R. Ford Presidential Museum
**Sasha Issenberg**  
"The Victory Lab: The Secret Science of Winning Campaigns"  
**Wednesday, November 14, 2012**  

*ANN ARBOR* -- Author and journalist Sasha Issenberg fascinated the audience with details of the new analytical practices employed by successful 21st century political campaigns, utilizing research from behavioral psychology, data-mining, and randomized experiments using voters as subjects. Issenberg discussed the changing complexities of the political ground game, which has evolved from the superstition and guesswork prevalent in past campaigns to today’s reliance on computer generated data updated on a daily basis.

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**Don Faber**  
"The Boy Governor: Stevens T. Mason and the Birth of Michigan Politics"  
**Thursday, January 24, 2013**

*ANN ARBOR* -- Ann Arbor historian and journalist Don Faber spoke at the Library about the historic accomplishments of Michigan’s first and youngest governor, as vividly depicted in his new book on the subject. Faber’s book describes how Stevens T. Mason led Michigan into statehood, fought a war with Ohio, and put in place many of the essential institutions the state enjoys today. “The Boy Governor” tells the complete story of this dominant political figure in Michigan’s early development. Capturing Mason’s youthful idealism and visionary accomplishments, including his advocacy for a strong state university and legislating for the creation of the Soo Locks.

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**Scott Wilson**  
"Chiseling Small Cracks in a Cement Wall: Covering the White House in the Age of Obama, Twitter, and the Permanent Campaign"  
**Thursday, February 21, 2013**

*ANN ARBOR* -- On Thursday, February 21, 2013, Scott Wilson, White House Correspondent for the Washington Post and recipient of the 2012 Gerald R. Ford Journalism Prize for Distinguished Reporting on the Presidency, spoke to a near capacity crowd of 160 at the Ford Library about the challenges of covering today’s White House in the age of social media and the permanent campaign. Wilson discussed the difficulties in covering an increasingly closed institution and a private president and described how the White House media operation has evolved into an in-house machine that often bypasses the traditional media by using social media tools such as blogs and Twitter to get its message out to voters and constituents.
Joschka Fischer, Minister for Foreign Affairs and Deputy Chancellor of the Federal Republic of Germany Visits Gerald R. Ford Presidential Library

On Saturday, December 15, 2012, Supervisory Archivist Geir Gunderson and Library/Museum Director Elaine Didier hosted a visit by Joschka Fischer, Minister for Foreign Affairs and Deputy Chancellor of the Federal Republic of Germany from 1998-2005. Mr. Fischer was escorted and hosted in Ann Arbor by his long-time friend and colleague, University of Michigan Professor of Political Science, Germanic Languages and Literatures and Sociology, Andrei Markovits. The two spent the morning viewing exhibits at the Library, viewing President Ford’s office and the State Gifts on display, and looking at multiple documents spanning the period of Mr. Fischer’s involvement in the German government’s relations with the United States. Professor Markovits expressed profuse thanks for the special tour, noting the visit was “not only intellectually rich and factually fascinating and so well informed and chock full of expertise, but also conducted with such warmth and welcome.”

Joschka Fischer was recognized as one of Germany’s most powerful and respected political leaders. He continues to influence world affairs as a senior strategist at the Albright Stonebridge Group in Washington, D.C., and as managing partner of Joschka Fisher and Co., a global strategy firm in Berlin.

NANCY MIRSHAH
Archives Specialist Nancy Mirshah is retiring on February 28, 2013, following a productive 26 year career at the Gerald R. Ford Presidential Library. Nancy began her career as Secretary to the Director but spent the majority of her years in the Audiovisual Department where she made her mark in processing, description, and reference. She contributed mightily to the creation of the Library’s photo database, earned frequent praise for her customer service, and a well-deserved reputation for being able to quickly respond to complicated inquiries from the media and producers working on very short deadlines. Over the years, Nancy also provided exceptional reference service to the Foundation, responding to numerous photo requests, and edited the Foundation Newsletter for many years. In addition, she created PowerPoint slide presentations for the Library’s Foundation-sponsored public programs, managed the Library’s book collection, and compiled the Library and Museum’s quarterly narrative reports to the National Archives.

BILL MCNITT
Archivist William H. McNitt is retiring on March 29, 2013, following an exceptional 36 year career at the Gerald R. Ford Presidential Library. As one of the Ford Library’s original staff members, Bill played an instrumental role in making the Library’s archival collections accessible to the public through his efforts in processing, description, reference, and the use of technology.

Over the years, Bill arranged and reviewed more collections than anyone on staff and amassed an encyclopedic knowledge of the Library’s collections. He played the central role in the creation of the Ford Library’s most important descriptive tool, PRESNET, a searchable database of the Library’s open collections. This tool, unique to the Ford and Carter Libraries, has received consistently high praise from our researchers. Bill’s commitment to customer service is unparalleled and his ability to decipher convoluted research inquiries and steer researchers to relevant materials is legendary. Bill also embraced emerging technology and created the Library’s original and second generation websites and pioneered the use of digitization, making the Ford Library the first Presidential Library to post original primary documents on its website in 1998. Today we have a thriving digitization program and our Digital Library contains over 100,000 textual and audiovisual images.

Prior to joining the Ford Library, Bill worked with the Gerald Ford Congressional Papers when that collection was housed at the University of Michigan’s Bentley Historical Library. In fact, his connection to President Ford goes back to the early 1930’s when Bill’s father and Gerald Ford were classmates at Grand Rapids South High School. Library staff intend to keep Bill’s home phone number on speed dial!
Yes, I want to be a member of “Friends of Ford” and support “A Legacy of Integrity”

Between now and President Ford’s 100th Birthday on July 14, 2013, all new Friends of Ford membership donations will be designated for the Capital Campaign For The Legacy of President Gerald R. Ford. In addition to the benefits of a Friends of Ford membership, all new members, and additional “A Legacy of Integrity” donations will receive a special thank you gift* based on the membership level or additional donation amount. These special gifts are outlined on our website at www.geraldrfordfoundation.org. Additionally, all new donors will be electronically recognized in a digital display in the new Student Learning Center for one year.

* While supplies last.

Members of Friends of Ford receive many valuable benefits:

★ Free admission to the Gerald R. Ford Presidential Museum
★ Advance notification of speakers and exhibits at both the Library and Museum
★ Invitation to pre-opening exhibit tours by staff members
★ Foundation Newsletter, 5 issues per year
★ 10% Discount on merchandise at the Museum Store
★ Free admission to other Presidential Libraries and Museums
★ Membership card
★ Members at the Family, Associate, Sustaining, Patron, President’s Cabinet and Legacy membership levels receive additional benefits.

As a member of Friends of Ford you are invited to participate in many special Library and Museum activities that are not open to the general public.

Support the Campaign for the Legacy of Gerald R. Ford Today!

For further information, please contact Katie Maguire at 616.254.0396 or email kmaguire@38foundation.org.

Attached is an application envelope for your convenience. Memberships are tax deductible to the limits allowed by the IRS. The Gerald R. Ford Presidential Foundation is a tax-exempt 501(c)3 organization.
The Gerald R. Ford Presidential Foundation fosters increased awareness of the life, career, values and legacy of America’s 38th President. It does so through activities designed to promote the high ideals of integrity, honesty, and candor that defined President Ford’s extraordinary career of public service. The Foundation promotes the ideals, values, commitment to public service and historical legacy of President Gerald R. Ford and further promotes greater civic engagement and recognition of integrity wherever it exists in the public arena. It supports permanent and changing exhibits designed to promote historical literacy; conferences; educational outreach and other programs, both scholarly and popular, including at the Gerald R. Ford Library and Museum. Inquiries regarding contributions should be addressed to Joe Calvaruso, Executive Director, Gerald R. Ford Presidential Foundation, 303 Pearl Street, NW, Grand Rapids, Michigan 49504-5353.

We Look Forward to Seeing You!

Upcoming Event:

Symposium: “America’s First Ladies: An Enduring Legacy”
Grand Rapids: April 8, 2013 (multiple times and locations)

Luncheon hosted by Maria DeVos and Liesel Meijer at the JW Marriott.
Doors open at 11:30 a.m., lunch served 12 noon - 1:30 p.m. - Cost: $50 per person - RESERVATIONS REQUIRED
As part of the Centennial Celebration for President Gerald R. Ford, we invite you to commemorate Betty Ford’s 95th Birthday by attending “America’s First Ladies: An Enduring Legacy” luncheon with special guests First Lady Barbara Bush (invited), First Lady Laura Bush and Susan Ford Bales. The First Ladies will be joined on stage by the Archivist of the United States, David S. Ferriero. Space is limited and reservations are required to attend. To RSVP, please call 616-254-0393. Panel Discussions and Reception following the luncheon.

3:00 - 4:15 p.m. - Gerald R. Ford Presidential Museum Auditorium
Panel One: First Ladies as Influence Makers
Leading historians will discuss our nation’s First Ladies and how their role has evolved along with their transition from public life back to private citizen.

4:15 - 5:30 p.m. - Gerald R. Ford Presidential Museum Auditorium
Panel Two: Honoring Betty Ford: A Family View
Susan Ford Bales and Steve Ford will explore the First Lady as activist, national hostess, caretaker of America’s most famous home and curator of America’s natural resources. Moderator: Richard Norton Smith

5:30 - 7:00 p.m. Public Reception - Gerald R. Ford Presidential Museum Lobby
If you are interested in attending the panel discussions and reception, please RSVP to events@38foundation.org or call 616-254-0396. There is no charge to attend the panel discussions and reception.

Save the Date: (Details to follow).

- Grand Rapids Centennial Tribute Dinner to President Ford
  Grand Rapids: May 6, 2013 at 7:00 pm

Exhibit Ribbon Cutting Ceremony
Grand Rapids: May 7, 2013 at 9:00 am

From May through December 2013, the Gerald R. Ford Presidential Museum will celebrate the centennial of President Ford’s birth by hosting an exhibit that focuses on his foundational years. Growing Up Grand looks at Ford’s troubled beginnings in Omaha, Nebraska, the loving family that formed in Grand Rapids, and those who helped shape President Ford’s character, values, and ambitions. On exhibition will be original documents, photographs, and artifacts, many of which have never been publicly displayed. His family tree, Grand Rapids homes, Boy Scout years, work, school, and sports will define the exhibit that takes the visitor through President Ford’s years at the University of Michigan. Sets will include recreations of his Union Street home, a Boy Scout camp, Bill’s Place (where one of the more dramatic events of his young life occurred), and the DKE “shant” from his fraternity days at the University of Michigan.

Please visit our website: www.geraldrfordfoundation.org
www.facebook.com/geraldrford

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