Celebration of an Extraordinary Legacy

Trustee Henry Kissinger at the Grand Rapids Economic Club luncheon on May 6.

Trustee Dick Cheney at the Centennial Dinner Celebration on May 6.

Trustee Brent Scowcroft at the Centennial Dinner Celebration on May 6.

Trustee Paul O'Neill at the “Growing Up Grand” Ribbon Cutting Ceremony on May 7.
As you will see in this newsletter, we’ve had many wonderful Foundation events recently. This year’s Annual Dinner was held on May 6 in conjunction with the Grand Rapids Centennial Tribute to the President. The 2012 Gerald R. Ford Medal for Distinguished Public Service was awarded to General Brent Scowcroft, and the Ford Family paid tribute to Honorary Trustee Rich DeVos for his years of support and friendship to President and Mrs. Ford. Following dinner, a panel with Trustee Dick Cheney, Bob Schieffer, Ben Stein and Steve Ford paid tribute to President Ford. The U.S. Army Chorus, along with Sergeant First Class Alvy Powell, topped off the evening with a magnificent selection of songs that highlighted President Ford’s life.

The following morning the Museum opened its temporary exhibit “Growing Up Grand” with Trustees Paul O’Neill and Peter Secchia paying tribute to President Ford. Elaine Didier explained the importance of this exhibit and how it explores the life of a young man from Grand Rapids who went on to the White House.

A day-long symposium was held on April 8 to honor Mrs. Fords 95th birthday. The day was highlighted with Former First Ladies Barbara Bush and Laura Bush in a discussion moderated by United States Archivist David Ferriero.

I’m pleased to join the Trustees in paying special tribute to long-serving Trustee Bob Griffin, who was named an Honorary Trustee at the Annual Meeting. Also at the Annual Meeting, two new outstanding Trustees were elected to the Board, Karen Scowcroft and Bill Schuette.

On April 25, the George W. Bush Presidential Museum and Library was dedicated in Dallas, Texas. It is the 13th presidential library and museum in the NARA system. Members of many of the Former First Families were at the event. Susan Ford Bales represented the Ford family (on picture 3).

Thanks to all those who joined us in honoring President Ford on May 6 at the Grand Rapids Tribute and Mrs. Ford on April 8 for her 95th birthday. We were very pleased that Fred McClure (pictured above), Chief Executive Officer of the George Bush Presidential Library Foundation joined us for the First Ladies Symposium.

Earlier in his career, Fred served on President Ford’s White House staff. Our gratitude also goes out to the Trustees and “Friends of Ford” who donated their time, services and funds to make possible those tributes and the Foundation’s many other activities that promote the extraordinary legacies of President and Mrs. Ford.

Because of these several recent remarkable events, we’re combining issues 2 and 3 of this year’s newsletters. Enjoy!
Gerald R. Ford Presidential Foundation Board of Trustees Welcomes New Members!

Trustee Karen Scowcroft
Karen Scowcroft is the Senior Vice President and Chief Counsel for CIT Group, Inc. The CIT Group, Inc. provides global financing and leasing capital for companies in more than 30 industries, offering vendor, equipment, commercial, factoring, consumer and structured financing capabilities. Karen Scowcroft has served as a judge for Reporting on National Defense submissions for the Gerald R. Ford Presidential Foundation Journalism Awards Committee since 2011. Karen Scowcroft is a graduate of Yale University and received her law degree from Columbia University. Ms. Scowcroft was admitted to the bar in 1985.

Trustee Bill Schuette
Bill Schuette has served in all three branches of state government during his years of public service. He took office January 1, 2011 as Michigan's 53rd Attorney General. Bill Schuette’s commitment to public service began in 1984 when he was elected to the United States House of Representatives. During his three terms in Congress, he served on the House Budget Committee, the House Agriculture Committee and the Select Committee on Aging. In 1991, Bill was named Director of the Michigan Department of Agriculture. In 1994, Bill was elected to the Michigan Senate, representing Michigan’s 35th Senate District. In 2001, Bill was selected by President George W. Bush to be his Personal Representative to Australian-American Friendship Week. In November 2002, Bill was elected to the Michigan Court of Appeals and served for 6 years as one of 28 appellate judges in Michigan. Bill also served as Senior Counsel at the law firm of Warner, Norcross & Judd from 2009 to 2010. Currently, he serves as vice president of the Rollin M. Gerstacker Foundation and is a trustee of the Elsa U. Pardee Foundation. Bill is also a Fellow of the Michigan State Bar Foundation. Bill and his wife Cynthia have two children, and they reside in Midland, Michigan.

Robert P. Griffin Elected Honorary Trustee
We are pleased to announce the election of Robert P. Griffin as Honorary Trustee of the Gerald R. Ford Presidential Foundation. Former U.S. Senator, Robert P. Griffin, was first elected to the Gerald R. Ford Presidential Foundation’s Board of Trustees in September 1981. He served as Board Chairman from 1981-85.

Mr. Griffin was a 1947 graduate of Central Michigan University. He was elected to the U.S. House of Representatives in 1956 from Michigan’s 9th Congressional District. He served until May 10, 1966 when he resigned to accept the appointment to the United States Senate to fill the vacancy caused by the death of Senator Patrick V. McNamara. Senator Griffin served as Minority Whip of the United States Senate from 1969-77, and was a key Congressional leader during the Ford presidency. After leaving elected office, Griffin returned to his private law practice. In 1986, he was elected to an eight-year term as Associate Justice of the Michigan Supreme Court. Mr. Griffin currently resides in Traverse City, Michigan with his wife Marjorie.

George W. Bush
Presidential Library and Museum Dedication
April 25, 2013

The George W. Bush Presidential Library and Museum was dedicated on April 25, 2013. It is located on the campus of Southern Methodist University in Dallas, Texas.

Trustee Susan Ford Bales (right) attended the dedication and is seen in this photo with (l-r) Lynda Bird Johnson, Luci Baines Johnson, and Tricia Nixon Cox. They joined over 10,000 attendees in celebrating the opening of the 13th Presidential Library and Museum.
On May 6, 2013, members of the Ford family, the Gerald R. Ford Presidential Foundation Board of Trustees, elected officials, community leaders, and invited guests gathered at the Amway Grand Plaza Hotel in Grand Rapids, Michigan to celebrate the Centennial of President Gerald R. Ford. A special thanks goes to the Grand Rapids Centennial Birthday Celebration Co-Chairs: Doug DeVos, Bob Hooker, Hank Meijer, and Steve Van Andel along with Honorary Dinner Co-Chairs Dick Ford, Rich DeVos, Marty Allen, Ralph Hauenstein, and Peter Secchia. Their dedication to the legacy of President Ford is truly appreciated.

Trustee Doug DeVos opened the program with bagpiper Bill Boetticher and the Presentation of Colors by the Michigan Army Reserve Honor Guard. The National Anthem was performed by Sergeant First Class Aly Powell of The United States Army Chorus. Doug DeVos then read a letter from President Jimmy Carter and First Lady Rosalynn Carter reflecting on their personal friendship and admiration for President Ford and First Lady Betty Ford.

Steve Ford, along with Susan Ford Bales and Mike Ford, presented a special Ford family gift to Honorary Trustee Rich DeVos. The gift was the final casting of the bronze statue of President Ford that is in the United States Capitol Rotunda. This casting was Betty Ford’s personal statue that she kept at her home.

Following the family’s presentation, Trustees Susan Ford Bales, Carla Hills, and Foundation President Red Cavaney presented the President Gerald R. Ford Medal for Distinguished Public Service to Trustee Lt. General Brent Scowcroft (ret). “It is a deep honor for me to receive the President Gerald R. Ford Medal for Distinguished Public Service, the medal conceived by one of this country’s all-time distinguished public servants” said General Scowcroft. “Gerald Ford so transformed the country from the depths that he found it, and I think that history still has a job to do because this is a story that can’t be told too much. He was a man just strikingly different; solid, firm, thoughtful, and dedicated to principle, not to self-aggrandizement”.

After dinner, a round-table convened with Steve Ford, Dick Cheney, Bob Schieffer, and Ben Stein. They shared personal recollections of President Ford to a capacity crowd. Earlier, Trustee Bob Barrett recalled the opening of the Gerald R. Ford Presidential Museum. He noticed Senator Ted Kennedy walking through the exhibits alone and offered to get him a guide. Senator Kennedy refused and when he was finished walking through the Museum, he said to Mr. Barrett: “They really love him here don’t they?”…Barrett replied, “Yes they do”.

Bob Schieffer recounted a story that he would always remember. It was the first prime time news conference as a White House Correspondent. He was sitting in the front row when President Ford called on him. Schieffer said “his mind went totally blank and he could not think of a single thing to say or to ask. Finally, he said, “What about the Russians?” Instead of President Ford responding like “you idiot”, President Ford thought for a minute and gave an answer that had something to do with bombers (I don’t even remember what it was), but it was an important enough answer that it made front page, next morning, of the New York Times. I just always kind of appreciated that he gave a serious answer to perhaps the stupidest question ever asked at the White House, and I will always be grateful to him for that.”

Schieffer also recalled, as a young journalist, a prime time interview with President Ford at the White House along with Walter Cronkite and Eric Sevareid. When he told his mother about the interview, his mother said “now … you be respectful”. He said, “Well mother, I’m always respectful to the president”. She said, “No, I meant to Walter Cronkite”. Schieffer told this story to a UPI reporter who put it on the wire. “About three days later my mother got a letter. She said, you’re not going to believe this. It had come from the White House and it said “Dear Mrs. Schieffer, I just want to assure you that Bob was not only respectful to me, he was also respectful to Walter Cronkite. Signed, Gerald Ford”.

Trustee Dick Cheney recalled the story of the “Legend of Russell, Kansas” (see page 8 of this newsletter). Cheney also emphasized “He [President Ford] restored the faith in our most important institutions and the White House, and he had a great respect for the office”. Ben Stein offered his comments: “I don’t think the evening would be complete without saying that the support that President Ford gave to Mrs. Ford in her efforts to get alcoholism treated as a disease instead of a moral failing was unbelievably important. Alcoholism is a scourge in this country. It does incredible harm to those who suffer from it. Her efforts in this area have been nothing less than heroic.” “I can tell you that the hope and the light that has been shed all across this country by Gerald and Betty Ford has been just stupendous. I don’t think there has ever been a first lady that has accomplished more. It’s just overwhelming. A hundred years from now, people may have forgotten about Vladi-vostok, but the Betty Ford Center will still be saving souls!”

The evening ended with a special presentation by the United States Army Chorus singing four of President Ford’s personal favorites, accompanied by a video presentation of photographs selected by Steve Ford representing President Ford’s life and legacy.
Trustee Doug DeVos welcomes attendees to May 6 Centennial dinner.

Foundation President Red Cavaney (left), Trustees Carla Hills and Susan Ford Bales, present the President Gerald R. Ford Medal for Distinguished Public Service to Trustee Lt. General Brent Scowcroft (ret.) at the Centennial dinner.

Honorary Trustee Rich DeVos (left) is joined at the podium by his son Trustee Doug DeVos as he accepts the Ford Family Gift at the Centennial dinner. Susan Ford Bales, Mike Ford, and Steve Ford made the presentation.

Left: Foundation Vice-Chairman Hank Meijer introduces Susan Ford Bales at the Centennial dinner.

Right: Sergeant First Class Alvy Powell sings the National Anthem at the Centennial dinner during the Presentation of Colors by the Michigan Army Reserve Honor Guard and joined by scouts from the Gerald R. Ford Council, Boy Scouts of America.
Chairman Steve Ford, Trustee Dick Cheney, Bob Schieffer, and Ben Stein during the round-table discussion following the Centennial dinner.

The United States Army Chorus performed a selection of President Ford’s favorite songs during a video presentation of a collection of photos selected by Steve Ford capturing the life and legacy of President Gerald R. Ford. Sergeant First Class Alvy Powell (right) also sang a solo, “Old Man River”, the song most requested by President Ford.

Dick Cheney (left) thanks members of the Michigan Army Reserve Honor Guard for their service.
Front Row: Sheri Cavaney, Foundation Trustees Henry Kissinger, Susan Ford Bales, and Brent Scowcroft, and Annie Willard. Back Row: Foundation President Red Cavaney, Tati Wennekamp, Richard Wennekamp, Trustee Vaden Bales and Foundation Secretary Greg Willard at the Centennial dinner.

Trustee Bob Barrett introduced the round-table panelists following the Centennial dinner.

Top Photo: Trustees Dick Cheney and Peter Secchia, and Lynne Cheney. Right Photo: Trustee Carla Hills and Bob Schieffer.
“The Legend of Russell, Kansas”

After the May 6 Annual Dinner, Trustee Dick Cheney reminisced about his deep admiration and friendship with President Ford and recalled a particular story known as “The Legend of Russell, Kansas.” Vice President Cheney explained the story’s context. “I always remember when I think back to Jerry Ford, (obviously a man we all loved) that he was a gentleman. But there’s a myth out there that he didn’t have a temper. And I can say - from first-hand knowledge - Jerry Ford did have a temper. I saw it on a couple of occasions, and I will always remember one of my favorites.” He recalled for the dinner guests the hectic days leading up to the 1976 Republican Convention in Kansas City.

“We had this knock down drag-out fight with Ronald Reagan all through the spring over who was going to get the Republican nomination for President. At the Convention the first night - Tuesday night - we had a big fight over the rules; we won that. The next night was the nomination vote, and we won that and defeated Ronald Reagan. Then Thursday morning the President announced that Bob Dole was going to be his running mate.” Cheney and the White House staff assumed they’d get some well-deserved time to celebrate and savor the nomination victory and then leave Kansas City on Friday for a week in Vail to relax and plan the Fall campaign.

But President Ford had other plans. Cheney recalled, “President Ford came back upstairs and he, Bob Dole, Stu Spencer and I went into his hotel suite. Suddenly President Ford announced to me that enroute to Vail we were going to stop in Russell, Kansas, Bob Dole’s hometown, for a huge campaign rally. I said, ‘Mr. President, we just can’t do that in 24 hours; I really don’t think that’s a good idea. We’ve got to plan it; we’ve got to put it together; we’ve got to raise a crowd, and it’s just going to be too hard.’ The President curtly responded, ‘No! We can do it!’ I pushed back again, ‘Mr. President there isn’t even an airport in Russell, Kansas!’ President Ford and Cheney continued to spar back and forth. Cheney explained to President Ford that Red Cavaney, head of the White House Advance Office, and his Advance Office colleagues had been “working their tails off for weeks” leading up to the Convention. “They hadn’t slept a single night that week because there was so much stuff to be done. And here we are going to send them on the road to Russell, Kansas, that doesn’t even have an airport to get there. And then, with only 24 hours, they’ve got to raise a crowd, and put together this enormous event – the first event of the entire Fall campaign!” Cheney suddenly encountered the 38th President’s firm resolve – and temper. "You could always tell when Jerry Ford was getting mad. His muscles would start to show as he clamped down on his pipe. Then he would get a red spot under each eye on his cheek. And that morning in Kansas City he had reached that stage. I knew I’d gone as far as I could go on the subject of Russell, Kansas. He yanked the pipe out of his mouth and said, ‘Dammit, Dick – Do It!’ I quickly said, ‘Yes sir, Mr. President!’ Red Cavaney immediately summoned three of his White House Advance Office staff, Greg Willard, Richard Wennekamp, and Andy Stern to Cheney’s hotel office. Cheney and Cavaney’s orders to them were simple: proceed immediately to Russell, Kansas; muster thousands of enthusiastic supporters; put together an arrival parade through the Russell town square; and get it all done in -- yes, 24 hours. No shortcuts or mistakes would be allowed, and, more importantly, no arguments for a delay would be heard from any of them because, Cheney pointedly announced, the 24-hour timetable was on “direct orders from the President.”

Cheney continued, “So Red’s three guys pulled out all the stops. They figured out where the nearest athletic field in Russell was, and white-top helicopters were quickly arranged to get them there. They stayed up all night and somehow put the whole thing together. They bought radio time all over Western Kansas.” By Friday morning, nine high school marching bands, four drill teams, and several dozen regional groups assembled on the outskirts of Russell and then paraded to the town square. As President Ford and Senator Dole arrived, the parade was underway, and the town of Russell was overflowing. In fact, Willard and Wennekamp had even managed to set up a bar-b-cue in the town square for the President, Senator Dole, and their guests. Cheney recalled the day with a grin, “The next day we got on Air Force One, flew to Salina, Kansas, the nearest airport, and got on the helicopters to chopper into Russell. As we looked out, we saw tens of thousands of people gathered in the Russell town square. We landed in a cornfield right outside of town. As we landed, the 38th President reached over, tapped me on the knee and with that big smile exclaimed: “I knew it, Dick; I just knew it! I told you we’d get a crowd!” And so it was. President Ford was correct. The Russell, Kansas rally turned out to be one of the largest and most successful of the 1976 Campaign and remains a source of smiles and pride nearly forty years later.

President Ford enjoys the bar-b-cue with Senator Bob Dole and Elizabeth Dole in the town square in Russell, Kansas. Photos courtesy of the Gerald R. Ford Presidential Library.
Left Photo: Trustees Doug DeVos and Buzz Thomas, and Tom Haas; Center Photo: Trustees Jim Hackett (center) and Susan Ford Bales; Right Photo: Trustees Dick Ford.

(l-r) Trustees Henry Kissinger and Dave Mathews, and Mary Mathews.

(l-r) Esther Cavanaugh, Trustees Jim Cavanaugh and Terry O’Donnell.

(l-r) Trustees Frank Zarb and Frank Ursomarso, and Thym Smith.

Top: (l-r) Trustees Benton Becker and Henry Kissinger. Center: (l-r) Trustees Henry Kissinger and Ralph Hauenstein, and Bob Schieffer. Right: (l-r) Trustees John Baab and Henry Kissinger, and Janet Baab.

(l-r) Foundation Secretary Greg Willard, Greg Ford, Robert Ford, Karen Ford, Carla Ford, and Martha Ford Postma.
GRAND RAPIDS, MI – Pardoning the disgraced Richard Nixon might have “saved America” as the country waded out of the Watergate scandal. But it was another of Gerald R. Ford’s decisions that Henry Kissinger touted as one that might have saved the world.

Speaking to The Economic Club of Grand Rapids at a Monday, May 6, luncheon in the JW Marriott hotel, Kissinger said Ford’s signing of the 1975 Helsinki Accords paved the way for the breakup of the Soviet Union and the end of the Cold War.

“(Ford) recognized that the world was defining itself not only by military security, but by the practice of human rights,” Kissinger told MLive, expounding on comments made during the luncheon. “And therefore, when the Helsinki Accords were being negotiated, he put tremendous weight on including a provision that made human rights obligatory”.

“That was unprecedented. There were no such agreements before. (The Helsinki Accords) provided some of the democratic leaders of Eastern Europe a framework to which they could appeal, and gave us an opportunity to make it clear to the Soviet Union that they were violating an international agreement.”

Kissinger, who was U.S. Secretary of State in the Ford and Nixon administrations, spoke to The Economic Club as part of ongoing events commemorating Ford’s centennial birthday in July (the Economic Club meeting was held in cooperation with the Gerald R. Ford Presidential Foundation). He gave brief remarks about Ford and the state of world affairs, then responded to questions from Ford’s son, Steve Ford.

Kissinger called the human-rights recognition in the Helsinki agreement the principal contributing factor to the collapse of the Soviet Union in eastern Europe more than a decade later. Like the pardoning of Nixon, signing the deal – which also conceded territorial boundaries to the Soviets – caused Ford domestic political trouble.

Kissinger said Ford “had a serenity of temperament that enabled him to face storms.” Ford “saved America in a very difficult period” by translating into government action “the basic principles of America and the basic principles of a place like Grand Rapids,” he said. “He took over at a moment of extraordinary complexity for America,” Kissinger said. “The government was in confusion. Foreign countries had no idea what would happen next. He had not been elected, and yet he took over with an assurance and a benevolence that was so uniquely American.”

During the luncheon, Kissinger also referenced human rights in talking about North Korea.

~Article Courtesy of Matt Vande Bunte, MLive.
Trustees Paul O’Neill (left) and Peter Secchia, and Bob Hooker present remarks at the May 7 Ribbon Cutting Ceremony for the Growing Up Grand exhibit at the Gerald R. Ford Presidential Museum. The U.S. Army Chorus, The Gerald R. Ford Council, Boy Scouts of America, and bagpiper Bill Boetticher, during the Presentation of the Colors.

Photos courtesy of Dr. Robert M. Humphries.
Gerald R. Ford (CVN 78) Aircraft Carrier’s Primary Hull Structure Reaches 100% Completion

On Tuesday, May 7, 2013, the Newport News Shipbuilding division of Huntington Ingalls Industries hoisted the last piece of primary structure onto the nuclear-powered aircraft carrier Gerald R. Ford (CVN 78). The lift was the last of 162 superlifts and brings more than three years of structural erection work to a close.

Susan Ford Bales, the Ship’s sponsor, wrote a letter of appreciation to the shipbuilders:

“Your final superlift for the carrier might seem to be just a part of an ordinary work day at the shipyard, but this superlift is anything but ordinary,” she wrote. “Completing the structure of the Ford is a significant achievement and a shining example of the extraordinary skills of you shipbuilders. It also brings us one step closer to delivery of the carrier to the Navy and honoring Dad’s remarkable legacy of service to our nation as a naval officer in World War II and as commander-in-chief.”

The unit is the forward end of one of the ship’s catapults, which are used to launch aircraft from the ship. “Although the unit itself is relatively small, it is an enormous achievement in the life of this aircraft carrier and in our journey to christen and launch CVN 78 this fall,” said Rolf Bartschi, NNS’ vice president, CVN 78 carrier construction.

Remaining work on the ship prior to launch includes hull painting, shafting work, completion of electrical systems, mooring equipment, installation of radar arrays, and flooding of the dry dock. Ford has been under construction since November 2009.

“As the first new-design aircraft carrier in more than 40 years, the Gerald R. Ford class will begin to succeed Nimitz-class carriers when CVN 78 delivers in 2016,” said Ye-Ling Wang Bird, Navy deputy program manager for future aircraft carriers. “She will provide the Navy with greater operational capability, built-in flexibility to accommodate future improvements and improved survivability at reduced total ownership cost to the taxpayers.”

~ Courtesy of Huntington Ingalls Industries.
This year marks the 100th Anniversary of President Gerald R. Ford’s birth. To honor President Ford’s legacy, the “Charge to the Class” was delivered by Paul H. O’Neill, 72nd U.S. Secretary of the Treasury and deputy director of the U.S. Office of Management and Budget under President Ford.

“It is my hope that in your time here, you have come to know something about the namesake of your school. My own experience with President Ford began when he was the House Minority Leader, and then Vice President, and then President, and then, through his post-presidential years.

I want to tie my memories of working with President Ford to the principles he lived by, which I commend to you as guideposts for your own lives.

President Ford was a life long student and he lived by the motto “Be Prepared.” On the micro level, I remember his wanting to know the local economic consequences of the placement of off-ramps from interstate highways; what kind of businesses would be attracted? How many jobs would be created? What would happen to property values? On the macro level, he was a member of the House Appropriations Committee for 23 of his 25 Congressional years, and he became a leading expert, particularly with regard to defense and national security issues.

When he became president, he saw the budget as his instrument for shaping and expressing priorities. During his 29 months in office, he spent hundreds of hours personally deciding what levels of financial support should be requested for everything in the budget.

I spent those hours sitting at the right corner of his desk, sharing facts and analysis as he made his decisions. Others were there from time to time - Vice President Rockefeller, Jim Lynn, Jim Cannon, Carla Hills, to name a few. The President puffed on his pipe, quieted Liberty with his right hand, while he peppered us with questions. Being a student of presidents and budgets, I knew the last president to personally present his budget to the media was President Truman.

So as we completed the preparation of the budget in December of 1975, I recommended to President Ford that he present his budget to the media and answer their questions in an open-ended format. So, in January of 1976, the media - hundreds of reports - assembled in the large auditorium at the State Department and the President answered their every question for more than an hour. He dazzled them with his mastery of detail - he was prepared.

Parenthetically, President Ford would have been appalled at the too frequent conversations that occur these days when people argue about what the level of defense spending should be as a percentage of GDP. He knew how many people we needed in uniform, how many ships, how many aircraft, by types and capabilities. For him, defense spending as a percent of GDP was a consequence of need; not an independent objective.

President Ford was guided by the maxim, “Do The Right Thing.” The Nixon pardon may come to your mind as an example. But I offer you two other examples that, at the time, were “Against the Tide.”

Ten days after taking office, he issued a proclamation for conditional amnesty for draft evaders saying “Reconciliation calls for an act of mercy to bind the Nation’s wounds and heal the scars of divisiveness.”

And then, in April of 1975, he announced the resettlement of 130,000 refugees from Vietnam. He said, “To do less would have added moral shame to humiliation.”

As he made the announcement, he called me in and told me, “Paul, this needs to be done flawlessly because there is a strong sentiment in the country not to do it, and I don’t want to give ammunition to the critics.”

Finally, I want to urge on you the adoption of President Ford’s personal qualities. In all my experience with him, I never saw him diminish another person by his act or word. He was an uplifter in matters big and small. When my wife attended events, he would hold her hand and tell her how much he appreciated my work for him. At Christmas time, he would call our home to wish us happy holidays. The last weekend of his presidency, he invited me to take my family to Camp David as a final thanks.

So, to properly carry forward the legacy of Gerald R. Ford, you need to remember and practice only a few ideas: BE PREPARED, DO THE RIGHT THING AND ABOVE ALL ELSE, “ON MY HONOR....”

~ Courtesy of the Gerald R. Ford School of Public Policy, University of Michigan.
To commemorate Mrs. Ford’s April 8th birthday, the Gerald R. Ford Presidential Museum and Gerald R. Ford Presidential Foundation collaborated on a full day of programs on the topic of our nation’s first ladies. Never elected, and lacking a job description, each first lady has found her own way in her very public role.

The day began with a teacher workshop, First Ladies, First Person, at the Museum. Presenters introduced participants to the rich primary source materials available to teachers and students interested in exploring our nation’s diverse First Ladies and the issues most important to them. Guest speakers included Dr. Allida Black, founder of the Eleanor Roosevelt Papers Project, Nancy Smith, recently retired director of the Presidential Materials Division of the National Archives and Records Administration, and Courtney Speaker, education programs manager for the White House Historical Association.

America’s First Ladies: An Enduring Legacy kicked off at Noon with a luncheon at the J.W. Marriott in downtown Grand Rapids. Special guests for the noontime gathering were First Lady Barbara Bush, First Lady Laura Bush, and Susan Ford Bales. Following a meal which featured Mrs. Ford’s favorite recipe, Ruby-Red Grapefruit Chicken, David Ferriero, Archivist of the United States, facilitated an informal, and at times light-hearted, conversation with the two First Ladies. It became apparent quickly that the women share a great deal of respect and affection for each other.

That afternoon, the First Ladies Symposium was held in the Museum’s auditorium, with a full house. The first session, First Ladies as Influence Makers, featured four leading historians; Allida Black, Research Professor at George Washington University, Myra Gutin, Professor at Ryder University, Robert Watson, Professor at Lynn University, and Richard Norton Smith, Scholar in Residence at George Mason University. The four covered contemporary as well as historical first ladies in a conversation that proved to be informative and quite lively, with each sharing differing perspectives and opinions on several first ladies and their accomplishments.

Honoring Betty Ford: A Family View brought the day’s topic back to Betty Ford, the First Lady we were gathered to honor and remember. Susan Ford Bales and Steve Ford shared stories, some touching, some amusing, about their mother and life growing up in the Ford household. This family and very personal perspective, moderated by Richard Norton Smith, was the perfect way to end the day’s programming. It was followed by a reception featuring favorite cookie recipes from eight of our nation’s first families.

America’s First Ladies: An Enduring Legacy and First Lady, First Person were presented in partnership with the American University, the White House Historical Association, Gerald R. Ford Presidential Foundation, and Gerald R. Ford Presidential Library and Museum, spearheaded by Anita McBride. Ms. McBride is Executive in Residence, School of Public Affairs at American University. Previously, she was assistant to President George W. Bush and chief of staff to First Lady Laura Bush.

Laura Bush and Barbara Bush join Susan Ford Bales in paying their respects at the Tomb of President Gerald R. Ford and Betty Ford.

Dr. Allida Black discussed Eleanor Roosevelt and the resources available through the Eleanor Roosevelt Project during the First Ladies, First Person Teacher Workshop.

Nancy Smith, retired Director of the Presidential Materials Division from the National Archives and Records Administration, discussed resources available to teachers and students during the First Ladies, First Person Teacher Workshop.

Dr. Allida Black discussed Eleanor Roosevelt and the resources available through the Eleanor Roosevelt Project during the First Ladies, First Person Teacher Workshop.
Lena Meijer (center) and Liesel Meijer greet First Lady Laura Bush.

First Ladies Luncheon Co-hosts Maria DeVos (left) and Liesel Meijer (right), welcome attendees.

First Ladies Laura and Barbara Bush during the Q & A session with United States Archivist David Ferriero.

Anita McBride, Executive in Residence, School of Public Affairs at American University.

Lena Meijer (center) and Liesel Meijer greet First Lady Laura Bush.

(l-r) Foundation Treasurer David Hoogendoorn, Laura Bush, Susan Ford Bales, Barbara Bush, and Deb Hoogendoorn.

(l-r) Tina Luckett, Kristin Mooney, Laura Bush, Susan Ford Bales, Barbara Bush, and Jim Kratsas, Deputy Director, Gerald R. Ford Presidential Museum.
Foundation Trustees Leon Parma and John Morris hosted the first annual Gerald R. Ford Presidential Foundation Desert Tribute at The Vintage Club on March 10, 2013 in Indian Wells, California, to celebrate President Ford’s Centennial birth year and pay tribute to his extraordinary legacy. Foundation Chairman Steve Ford welcomed guests and introduced Trustee Donald Rumsfeld as guest speaker. Donald Rumsfeld served in the Ford administration as White House Chief of Staff and Secretary of Defense. He paid tribute to President Ford and shared his unique insight to President Ford.

Photos by Marc Glassman.
On Tuesday, April 16, Lt. Gen. Brent Scowcroft (USAF ret.), former National Security Advisor for the Gerald R. Ford and George H. W. Bush administrations, and trustee of the Gerald R. Ford Presidential Foundation, dedicated the new bronze statue of President Ford that now stands in the Great Hall at the Gerald R. Ford School of Public Policy at the University of Michigan. The statue is a scale model, created by sculptor J. Brett Grill, of the statue of President Ford that stands in the U.S. Capitol Rotunda. Grill, a University of Michigan alumnus and Grand Rapids native, also attended the festive dedication ceremony, along with many members of the Ford School and U-M communities. Speakers included Ford School Dean Susan M. Collins and Mike Ford, son of President Ford.

At the ceremony, General Scowcroft noted that the last time he had been at the Ford School was in 2006, for the dedication of Weill Hall, but that now he could “feel his [President Ford] aura here.” He recalled several notable moments from Gerald Ford’s presidency, including the evacuation of troops from Vietnam and the Helsinki Accords, both in 1975. Scowcroft spoke fondly of the late president, as he had earlier in a session discussing international security with a small group of current Ford School master’s students and faculty member Robert Axelrod. “He was a genial, approachable person,” Scowcroft recalled. “Very comfortable in his own skin.”

The quality was echoed by sculptor Grill, who stated that “I tried to capture a sense of duty, of being dutiful. The presidency was not an office he sought originally, but that he was called to do.” The statue also portrays Ford’s “sense of humility”, said Grill. He was a really approachable and humble guy—that is unusual for a president.”

The statue is a gift from Sue and Martin J. Allen, Jr. to the University of Michigan’s Gerald R. Ford School of Public Policy. Marty Allen is Chairman Emeritus at the Gerald R. Ford Presidential Foundation. ~ Courtesy of the Gerald R. Ford School of Public Policy at the University of Michigan.

On Tuesday, April 9, 2013 Susan Ford Bales announced the creation of the Betty Bloomer Ford Cancer Rehabilitation Program as part of the Mary Free Bed Rehabilitation Hospital’s $54 million expansion and renovation project. Both Betty Ford and her mother, Hortense Neahr Bloomer, were supporters of Mary Free Bed. Hortense Bloomer was president in 1931-1932 of the Mary Free Bed Guild. Betty Ford was a founding member of Mary Free Bed’s junior guild in 1935.

“To have the name ‘Betty Bloomer Ford’ for the cancer rehab program is very meaningful to us,” said Dr. Chris VandenBerg, the medical director for the program and network development at Mary Free Bed. “When she was diagnosed with cancer, she [Betty Ford] didn’t hide behind privacy and away from the media. She saw it as an opportunity to increase awareness and to promote early detection and treatment.”

“Mom rendered a public service that changed the history of women’s health forever. Her triumph over breast cancer didn’t end when she left the operating room. She participated in tough, but compassionate, rehabilitation. And because of that rehabilitation she went on to live a full and, oh my goodness, wonderful and productive life. It was not just the skill of her physicians that allowed Betty Ford to conquer breast cancer. It was that skill and the subsequent rehabilitation that made her triumph over breast cancer complete. So I take special pride in knowing that Mom and Grandma Bloomer would be personally delighted to join me this morning in this announcement” said Susan Ford Bales. ~ Courtesy of Mary Free Bed Rehabilitation Hospital.

Susan Ford Bales (third from the left) joins others with their crutch-handled shovels during the Mary Free Bed expansion groundbreaking ceremony.

Lt. General Brent Scowcroft (USAF ret.)
Dedicates Statue of President Ford at the
Gerald R. Ford School of Public Policy,
University of Michigan
April 16, 2013

On Tuesday, April 16, Lt. Gen. Brent Scowcroft (USAF ret.), former National Security Advisor for the Gerald R. Ford and George H. W. Bush administrations, and trustee of the Gerald R. Ford Presidential Foundation, dedicated the new bronze statue of President Ford that stands in the Great Hall at the Gerald R. Ford School of Public Policy at the University of Michigan. The statue is a scale model, created by sculptor J. Brett Grill, of the statue of President Ford that stands in the U.S. Capitol Rotunda. Grill, a University of Michigan alumnus and Grand Rapids native, also attended the festive dedication ceremony, along with many members of the Ford School and U-M communities. Speakers included Ford School Dean Susan M. Collins and Mike Ford, son of President Ford.

At the ceremony, General Scowcroft noted that the last time he had been at the Ford School was in 2006, for the dedication of Weill Hall, but that now he could “feel his [President Ford] aura here.” He recalled several notable moments from Gerald Ford’s presidency, including the evacuation of troops from Vietnam and the Helsinki Accords, both in 1975. Scowcroft spoke fondly of the late president, as he had earlier in a session discussing international security with a small group of current Ford School master’s students and faculty member Robert Axelrod. “He was a genial, approachable person,” Scowcroft recalled. “Very comfortable in his own skin.”

The quality was echoed by sculptor Grill, who stated that “I tried to capture a sense of duty, of being dutiful. The presidency was not an office he sought originally, but that he was called to do.” The statue also portrays Ford’s “sense of humility”, said Grill. He was a really approachable and humble guy—that is unusual for a president.”

The statue is a gift from Sue and Martin J. Allen, Jr. to the University of Michigan’s Gerald R. Ford School of Public Policy. Marty Allen is Chairman Emeritus at the Gerald R. Ford Presidential Foundation. ~ Courtesy of the Gerald R. Ford School of Public Policy at the University of Michigan.
Record Number of Essays for Centennial Year - “The Meaning of Liberty Today”

For eight years, the Foundation and Museum have collaborated on the President Gerald R. Ford Essay Challenge, a popular competition for high school students. Each year we focus on a theme that reflects on one of the character traits and beliefs that made Gerald Ford the man, the congressman, and the president he was – integrity, courage, leadership, liberty.

During the 2012 – 2013 school year students were asked to reflect on liberty and write their essay on, “The Meaning of Liberty Today.” We received a record number of entries, just over 500. Through the first two rounds of judging, that number was narrowed to the top 25, our finalists. These entries then went to our judging team, John Baab, Foundation Trustee, Kim Coleman, Executive Director of the Grand Rapids Bar Association, and Paul Keep, Executive Editor of Print, MLive Media Group who selected First, Second, Third place and six honorable mention recipients. To read the top nine essays go to: www.geraldrfordfoundation.org.

The Awards Ceremony was held at the Museum on April 17, with guest speaker, The Honorable Ellen S. Carmody, Magistrate Judge for the U.S. District Court for the Western District of Michigan. Winners were announced and the 25 finalists were honored for their inspiring essays.

~ Barbara McGregor, Education Specialist, Gerald R. Ford Presidential Museum.

Gerald R. Ford: An Honorable Life

By James Cannon

“Not since Harry Truman succeeded Franklin D. Roosevelt twenty-nine years earlier had the American people known so little about a man who had stepped forward from obscurity to take the oath of office as President of the United States.” -from Chapter 4.

Gerald R. Ford: An Honorable Life is a comprehensive narrative account of the life of Gerald Ford authored by one of his closest advisers, James Cannon. Written with unique insight and benefiting from personal interviews with President Ford in his last years, Gerald R. Ford: An Honorable Life provides the most complete examination of the life, the presidency, and the legacy of President Ford and is James Cannon’s final look at the simple and honest man from the Midwest.

James Cannon (1918–2011) was a journalist, serving notably as a war correspondent in Korea and as a senior editor and vice president of Newsweek, as well as Domestic Policy Adviser to President Ford and Chief of Staff to Senate Majority Leader Howard Baker. He published several books, including an authorized biography of Ford, Time and Chance: Gerald Ford’s Appointment with History (University of Michigan Press, 1998), which Douglas Brinkley described as “a superbly provocative and arresting biography” in a review in the Washington Post Book World. James Cannon served on the Board of Directors for the Gerald R. Ford Presidential Foundation. ~ Courtesy of the University of Michigan Press.
Letter from the Library and Museum Director,
Elaine K. Didier, Ph.D.

As is evident from the multiple public programs and events covered throughout this issue, you can see that the Ford Centennial Year is off to a great start. The Ford Library and Museum staff have been working very closely with Foundation leaders to plan and present so many exciting programs which have drawn large audiences to the Museum and Library.

The Foundation-supported Research Travel Grant Program continues to draw a steady stream of applications from graduate students and scholars around the world. With the spring round of grant applications just completed, the program has awarded a total of 565 grants since its inception in 1982. Of these, 114 have been awarded to international applicants, with a majority going to scholars from the UK and other European countries. Thanks to Trustees Tom Kauper and Roger Porter for co-chairing the selection committee.

The Library’s digitization program continues to make steady progress, with more than 136,000 pages of textual material and 13,000 White House Photographic Office contact sheets digitized since 2009. With additional Foundation support in 2014, we plan to add a third digitization technician to increase the pace of our work. To check out the latest addition to the Ford Digital Library Collections, see the papers of former Vice President Richard B. Cheney’s time in the Ford Administration at: http://www.fordlibrarymuseum.gov/library/guides/findingaid/Cheney,_Richard_-_Files.asp. The Museum’s digitization program is making progress as well, with more than 2000 studio-quality images of artifacts taken to date. The next steps are to load these onto our website, and then upload to Wikimedia for access by researchers around the world.

The Museum’s major emphasis in recent months has been on the design and installation of the new feature exhibit Growing Up Grand: Jerry at 100. This exhibit has been one-and-one-half years in the making, a longer and more intensive project than we’ve usually undertaken for a feature exhibit. Our curator, Don Holloway, made five week-long trips to do research at the Library and on the University of Michigan campus in Ann Arbor, walking the streets and buildings and photographing the places where President Ford would have spent time when he was a student there. See Don’s article elsewhere in this issue for more details about the contents of this unique exhibit. Congratulations to Don and his team: Jamie Draper, Registrar (artifact and document loans); Bettina Cousineau, Exhibit Specialist (set designer); and Jim Kratsas, Deputy Director (editor). Thanks are also due to Foundation Chairman Steve Ford and Executive Director Joe Calvaruso for supporting the scope of this special exhibit.

The Library and Museum continue to make good use of part-time student employees and interns to help with special projects, providing students with invaluable work experience and great references for future employment opportunities. The Ford Library is proud to have four alumni working at the newly dedicated George W. Bush Presidential Library in Dallas. Two were former student staffers from the

Gerald R. Ford Presidential Foundation Research Travel Grants
Spring 2013 Recipients

Antonopoulos, Athanasios
University of Edinburgh (UK)

Balogh, Mate
University of Debrecen (Hungary)

Baltz, Matthew
University of California - Los Angeles

Baron, Kevin
University of Florida

Ben-Ephraim, Shaiel
University of Calgary (Canada)

Foxworth, Laura
University of South Carolina

Givens, Seth
Ohio University

Jackson, Galen
University of California - Los Angeles

Kahn, Matthew
Northwestern University

Kami, Hideaki
Ohio State University

Kolander, Kenny
West Virginia University

Murphy, Ciaran
University College Dublin (Ireland)

Nickrand, Jessica
University of Minnesota

Rowley, Sarah
Indiana University

Rude, Lisa
University of Maine

Sandman, Patrick
Oxford University (UK)

Photo Courtesy of Dr. Robert M. Humphries
On May 7, Mike Ford, Steve Ford, and Susan Ford Bales cut the ribbon officially opening the exhibit *Growing Up Grand*, celebrating the centennial of President Gerald Ford’s birth.

Following a ceremony in the Museum’s lobby, where remarks were offered by Library and Museum Director Elaine Didier, Chairman Steve Ford, Secretary Paul O’Neill, and Ambassador Peter Secchia, President and Mrs. Ford’s children opened the exhibit that focuses on Gerald Ford’s youth.

Many people in Grand Rapids still remember Gerald Ford serving as their congressman. Many across the nation can recall his vice presidency and presidency. But very few can recall the days of Ford’s youth, when he attended Boy Scout meetings at Trinity Methodist Church, swam at the YMCA, played football for South High, worked at Bill Skrougis’ burger joint, or attended the University of Michigan.

*Growing Up Grand* looks at these things and more. Organized by the Museum staff, this exhibit draws heavily upon material donated by the Ford family. It also borrows material from the Grand Rapids Public Museum and the Bentley Library at the University of Michigan. The exhibit traces young Ford’s life, from his birth in Omaha, Nebraska through his graduation from the University of Michigan. The exhibit is anchored by a timeline featuring key moments in his youth and in the development of Grand Rapids in the Teens, Twenties, and Thirties. Flanking the timeline are maps of Grand Rapids and Ann Arbor that note places of interest to Ford’s early years.

Many artifacts and documents never before offered to the public are on display, including Junior Ford’s baby book, where his mother carefully logged notable moments from his adolescence; clippings from a comprehensive scrapbook maintained by Dorothy Ford; a trophy cup engraved with All-State athletes from South High School; and the game ball awarded to John Regeczi following the Wolverines’ win over Georgia Tech in 1934 (the football is on loan from Regeczi’s granddaughter, Susan Marino).

*Growing Up Grand* will stay open for the next year and is part of many activities that the Foundation, Library, and Museum will offer throughout the Gerald R. Ford Centennial. ~ Don Holloway, Curator, Gerald R. Ford Presidential Museum.

Photos courtesy of Dr. Robert M. Humphries.
Mary Anne Borrelli  
“Politics, Policy, Power: The First Lady in the Modern Presidency  
Thursday, April 25, 2013

ANN ARBOR -- Mary Ann Borrelli, professor of government, author, and groundbreaking scholar on the subject of the status and role of America’s first ladies, gave a lively presentation on the contributions that the presidents’ wives have made to the modern presidency. Exploring the eighty-plus years that stretch between the Hoover and the Obama presidencies, Borrelli discussed the extraordinary changes that have occurred in the office of the First Lady.

Hendrik “Rik” Booraem V  
“Young Jerry Ford: Athlete and Citizen”  
Tuesday, May 7, 2013

Grand Rapids -- Released just in time for the opening of Growing up Grand, “Young Jerry Ford: Athlete and Citizen,” by Hendrik “Rik” Booraem was published by Grand Rapids’ Wm. B. Eerdmans Publishing Co. With its focus on the future president’s early life in Grand Rapids, the book and Dr. Booraem’s talks to local students and the public were the perfect accompaniment to the Museum’s new exhibit.

Rik Booraem’s extensive research utilized personal and official materials available at the Gerald R. Ford Presidential Library, the Grand Rapids Public Library’s Local History Department, interviews with Dick Ford and South High classmates, and more in preparing his latest book.

The early lives of our presidents’ has become a lifelong interest for Dr. Booraem. He has written books and articles on the early years of six other presidents: Coolidge, Garfield, William Henry Harrison, Jackson, Cleveland, and Hoover.

“A wonderful early life portrait of my Dad.”  
~ Steve Ford

The “Acts of Congress”

The Acts of Congress was printed in 1789 as a compilation of both the U.S. Constitution and Bill of Rights and record the acts passed by the nation’s first Congress. George Washington received his copy, custom-bound and embossed with “President of the United States” on September 29, 1789. Six hundred copies were printed and distributed.

President Washington’s copy, complete with his handwritten notes and bookplate, remained in the Washington family until 1876, when it was sold at auction. The book was subsequently auctioned off several more times between then and 2012. Last year it was acquired by the Mount Vernon Ladies’ Association for inclusion in the Fred W. Smith National Library for the Study of George Washington at Mount Vernon.

The National Archives and Records Administration and Mount Vernon Ladies’ Association are collaborating this year to bring this rare historical book to the thirteen Presidential Libraries and Museums. It was on display at the Gerald R. Ford Presidential Museum for three weeks in April.

On April 15, 2013, Sean Thomas, director of Leadership Programs at Mount Vernon spoke at the Museum. Thomas’ topic was the qualities that made George Washington an effective leader and why his legacy is still relevant today.
CLOSUP:  
“Funding Local Government in Michigan: A Broken System?”  
Thursday, March 28, 2013  

Grand Rapids -- CLOSUP, the Center for Local, State, & Urban Policy at the Gerald R. Ford School of Public Policy, held a discussion about the findings from the Michigan Public Policy Survey (MPPS), which asked leaders from 1,329 of Michigan’s local governments to report on the future of public services in their jurisdictions in the aftermath of the Great Recession. The survey concluded that a majority of Michigan’s local leaders think our system of funding local governments is broken. CLOSUP Program Managers, Thomas Ivacko and Debra Horner presented on the survey findings and the solutions suggested by these leaders.

This program is part of the year-long celebration of President Ford’s centennial, honoring a citizen, public servant, and leader. In addition, this is the first partnership initiative between the Gerald R. Ford Presidential Foundation, Museum, and the University of Michigan’s Gerald R. Ford School of Public Policy and supported by the National Archives and Records Administration (NARA) along with additional funding by the Gerald R. Ford Presidential Foundation. CLOSUP is the longest standing research center at the Ford School, and a unique institution among public policy schools. It is dedicated to helping citizens understand public opinion of elected officials and has engaged very closely with policy making and policy leaders around the state of Michigan. ~ Courtesy of Clifton Martin, Gerald R. Ford School of Public Policy.

Hugh Howard  
“Houses of the Presidents: Childhood Homes, Family Dwellings, Private Escapes, and Grand Estates”  
Wednesday, March 20, 2013  

Ann Arbor -- Author Hugh Howard presented fascinating stories and picturesque slides of presidential residences during a well-received program. He wove together personal, presidential, and architectural histories to shed light on the day-to-day lives of America’s presidents outside of the White House. A book signing followed the program.

H. W. Brands  
“Cost of Greatness”  
Thursday, March 7, 2013  

Grand Rapids -- Best selling author and Professor of History at University of Texas at Austin, H. W. Brands came back to Michigan to discuss the idea of presidential greatness. It turns out that America’s greatest presidents served either during war or economic depression. Drawing from his past research on Franklin Roosevelt and his current work on Ronald Reagan, Brands examined what makes a president great - that is, what allows a president to reshape the course of American life. This program was presented jointly by the Gerald R. Ford Presidential Museum and the Hauenstein Center at Grand Valley State University. A video of the presentation can be seen by visiting www.hauensteincenter.org.

From May 2013 through Spring 2014, the Gerald R. Ford Presidential Museum is celebrating the centennial of President Ford’s birth by hosting an exhibit that focuses on his foundational years. Growing Up Grand looks at Ford’s troubled beginnings in Omaha, Nebraska, the loving family that formed in Grand Rapids, and those who helped shape President Ford’s character, values, and ambitions. On exhibition are original documents, photographs, and artifacts, many of which have never been publicly displayed. His family tree, Grand Rapids homes, Boy Scout years, work, school, and sports define the exhibit that takes the visitor through President Ford’s years at the University of Michigan. Sets include recreations of his Union Street home (below left), a Boy Scout camp, Bill’s Place (where one of the more dramatic events of his young life occurred), and the DKE “shant” (below right) from his fraternity days at the University of Michigan. Photos courtesy of Jamie Draper, Gerald R. Ford Presidential Museum.

Upcoming Events: Please visit our website for a complete list of upcoming events at the Museum and Library.

Yes, I want to be a member of “Friends of Ford” and support “A Legacy of Integrity”

Between now and President Ford’s 100th Birthday on July 14, 2013, all new Friends of Ford membership donations will be designated for the Capital Campaign For The Legacy of President Gerald R. Ford. In addition to the benefits of a Friends of Ford membership, all new members, and additional “A Legacy of Integrity” donations will receive a special thank you gift based on the membership level or additional donation amount. These special gifts are outlined on our website at www.geraldrfordfoundation.org. Additionally, all new donors will be electronically recognized in a digital display in the new Student Learning Center for one year. * While supplies last.

Support the Campaign for the Legacy of Gerald R. Ford Today!

As a member of Friends of Ford you are invited to participate in many special Library and Museum activities that are not open to the general public.

Members of Friends of Ford receive many valuable benefits:

- Free admission to the Gerald R. Ford Presidential Museum
- Advance notification of speakers and exhibits at both the Library and Museum
- Invitation to pre-opening exhibit tours by staff members
- Foundation Newsletter, 5 issues per year

- 10% Discount on merchandise at the Museum Store
- Free admission to other Presidential Libraries and Museums
- Membership card
- Members at the Family, Associate, Sustaining, Patron, President’s Cabinet and Legacy membership levels receive additional benefits.

For further information, please call 616.254.0396 or email ford@38foundation.org.

Attached is an application envelope for your convenience. Memberships are tax deductible to the limits allowed by the IRS.

Gerald R. Ford Presidential Foundation is a tax-exempt 501(c)3 organization.

303 Pearl Street, NW, Grand Rapids, MI 49504-5353

Please visit our website:  www.geraldrfordfoundation.org

www.facebook.com/geraldrford

The Gerald R. Ford Presidential Foundation fosters increased awareness of the life, career, values and legacy of America’s 38th President. It does so through activities designed to promote the high ideals of integrity, honesty, and candor that defined President Ford’s extraordinary career of public service. The Foundation promotes the ideals, values, commitment to public service and historical legacy of President Gerald R. Ford and further promotes greater civic engagement and recognition of integrity wherever it exists in the public arena. It supports permanent and changing exhibits designed to promote historical literacy; conferences; educational outreach and other programs, both scholarly and popular, including at the Gerald R. Ford Library and Museum.